

TUDOR HALL

Jas. A. Ogilvy's Limited

DEPARTMENT STORE

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VII BREITENGASSE NO 8-10Wednesday,
October 4th,
1933.L. Kempff, Esq.,
German Consul General,
1440 St. Catherine St. West,
Montreal, Que.

BINGELANGEN BEIM	
Deutschen General Konsulat	
IN MONTREAL	
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Eageb. Nr.	_____
	_____ Gnl.

Dear Sir:

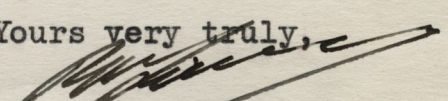
In connection with "Canada's Foreign Relations" Exhibition, I am happy to advise you that at least forty-five thousand people visited the exhibition and seemed keenly interested. When admission is free it is difficult to give an exact attendance figure, but forty-five thousand is a conservative estimate and actual attendance is probably closer to fifty thousand.

It is interesting to know that pupils of practically every one of Montreal's schools visited the exhibition and that in the case of one of the leading High Schools, the exhibition was deemed interesting enough to be chosen for next year's matriculation essay subject. The German booth attracted wide attention and was found by visitors to be of real interest. Here I should like to add a word of praise for Mr. Wunder, who succeeded admirably in giving the public vivid and well informed descriptions of Germany and German trade and industry.

During the exhibition we had pictures taken of each one of the booths. They were taken by the Associated Screen News, Limited, and the order number of the German booth is 11029-2. Prints may be secured direct from the Associated Screen News.

On behalf of Ogilvy's, may I extend to you and the officials of the Consulate sincere thanks for your active cooperation, which made the German booth one of the most interesting at the exhibition.

Yours very truly,


P. A. Lieren,
Manager - Tudor Hall.

PAL:CM.

ALL COMMUNICATIONS SHOULD BE ADDRESSED TO THE COMPANY AND NOT TO INDIVIDUALS