

Campaign to Recruit Committee members & Stewards
 Summer 1988
 prepared by P. L. + M. G. (spell out)

1. Letter writing campaign - (all capitals)

① Marion will draft a letter to members re: joining a ctte, etc. and will submit it to the July 7th Exec. meeting.

Aug. 10. Meeting - Aug 10th.

② At the July 7th mtg, exec. members will be asked for input concerning the letter & ~~to bring their suggestions to the July 10th meeting.~~

③ At the ~~July 7th~~ ^{Aug 10th} mtg, suggestions from members will be discussed and the letter will be rewritten. This will be the final letter.

④ The letter will then be: a) merged to the dBase and sent to every member, or:

b) photocopied, and the office staff will simply type in the first name of each member. c sent out.

If we do 100 letters a week (which is a MINIMUM), the whole membership will have been covered by the end of Sept. (this takes into account Rebecca's week of holidays). We could probably do more than 100 per week, however.

2. POSTERS FOR UNION BOARDS -

① Marion has a friend who's interested in making a poster for distribution on our union boards. Suggest we give him some ideas & see what costs are involved in printing them - type of paper, no. of colours, ~~etc.~~ size, etc.

Q- what is term for cte members?

Union Boards cont'd.

- ② Marion can ask him when artwork is likely to be done + we can get quotes in the interim.
- ③ Hopefully ready for printing August, ready for distribution by September.

3. Membership Meetings -

- ① Suggest each cte chair appeal for cte members at each mtg.

4. P.R. by Marion + Pamela

- ① Pamela & Marion will write up a little ditty for presentation ~~to~~ at Division mtgs in separate depts.
- ② Rod will make appointments in departments ahead of time for them.
- ③ Two lunch hours a week.
- ④ Other Exec. members welcome.

5. Orientation

- ① A letter (see #1.) will go to all new members. - or review some form.
- ② Pamela + Marion will work with Zlate, who wants to do the Orientations.

6. Development Cte - Follow up Committee

- ① Try to set up cte to take over. & follow up.

7. Ads in news. every month - diff. ea. month.

8. Weekly trainings for the members (esp. stewards).

9. Impromptu dinners/socials.