

association of university and college employees

April 9, 1981

Joan Pennefather Studio D National Film Board 150 Kent Street Ottawa, Ontario

Dear Ms. Pennefather:

Further to the Secretary of State and Federal Department of Labour Conference in Ottawa last on the subject of microelectronics and on behalf of the 1,500 library and clerical workers at the University of British Columbia, 93% of whom are women, I would urge you and the film board to proceed with all haste in the production of film to be used as an educational media with respect to the introduction of any and all technological change.

In particular I would suggest short films that could be shown in the classroom and at union meetings. The films could deal with what has occured to date
with respect to the introduction of micro-electronics, with how further changes
will affect our work as we know it. More importantly I would like to see film
that would encourage young women away from traditional roles for them and into
non-traditional work and non-traditional education. This is especially important
since the introduction of technological change will most affect those areas that
women have gone to work in.

I am writing today to the Vancouver School Board to encourage their support of any projects Studio D has. Good luck, we need all the help we can get.

Fraternally,

Carole Cameron Union Organiser AUCE Local I

NEW ADDRESS:
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