INDUSTRIAL VIEW OF EUROPE GIVEN

Interesting Exhibition in Tudor Hall at Ogilvy's

Store

Store Commercial Europe in cameo is being shown this week and next at Tudor Hall, where an international exhibition is being held. There is to be seen a carefully selected yet nevertheless typical cross-section of industrial Europe, confined to an area that can easily be covered even by a tired and jaded shopper in half an hour. Attractively arranged in booths, with showmen eager to show the wares of their country, thous-ands are flocking to the fifth floor of The Jas. A. Ogilvy, Ltd. store to get a look at this commercial illus-tration of Europe. The contrasts are tremendous, the goods enticing, and the entertainment assured. Perhaps few booths more attrac-tive than that of Spain are to be seen. The women look interestedly at the inevitable Spanish shawl, while the men gaze wistfully at the wine, vintage of 146. Since Spain is the greatest exporter of olive oil in the world, it seems only natural that olive oil and olives should form a central and important part of the exhibit. Close by are a few oid paintings standing in sharp con-trast to such mundane things as olives and raisins. There are old pistols too, a reminder of the days when a trip through the Pyreness was nc easy journey for a Spanish grandee, his lady, and entourage.

TOUCH. MARTIAL

MARTIAL TOUCH. Poland, military-conscious as s is, typifies this martial attribute displaying a soldier's cap and boo and shows conspicuously, the red a white glare of the Poles. But the commercial side is stressed too, she by and boots. red and ut their

white glare of the Poles. But their commercial side is stressed too, in glass and pottery. A pretty girl in native costume ex-plains the wares of Norway, and at this display, sardines play an im-portant part, although other fish are temptingly shown also. The famous Norwegian cheese is in evidence, and other foodstuffs annoy the hungry palate by their closeness but "uneat-ableness." Nor would it be natural if the Norse kingdom did not have an exhibition of ski costumes. The United Kingdom features books and bicycles. The books are encyclopedias for which the Oid Land is famous, and the cycle is a motor driven one, and is of a type largely sought by the young man of slender means in Britain who wants to travel and cannot afford a car. Denmark displays pottery, ceramic ware, china and other forms of ware usually known just as "dishes." They are lovely in design, and as useful looking as practical. Denmark also sagely displays those articles which the peninsular domain imports from Canada, showing the exchange of commodities between Canada and Denmark. Belgium has a big display, glass

Denmark.

Denmark. Belgium has a big display, glass naturally playing an important part in it. Canada gets most of her glass from the Flemish nation. Not only window glass, but dish ware is con-spicuously displayed. Some of this fine glass sings when hit, as evi-dence of its fine composition. Tap-estry, chairs and other furnishing perquisites round out an attractive display. display.

Certainly one of the most eye-at-tracting and unusual displays in the whole show are the rag "paintings" of Elsa Meri-Kallio, who has an ex-hibition of pictures there. All her pictures, and they are both many and excellent, are literally "things of shreds and patches," for they are painstakingly put together from old rags and strips of ribbon. France naturally shows perfumes in profusion, wines are displayed, but what strikes the onloker is that everything is done, everything, is made, with that dashing originality that characterizes the French people. This exhibit just could not be any-thing else but French. When the word Swiss is men-tioned, two words only follow that adjective, one being watches, and the other, cheese. There are all kinds and sizes of chronometers, but, wisely, the display of cheese is not so great. The mechanically minded Teutons

wisely, the display of these are so great. The mechanically minded Teutons again show their mastery of intri-cate machines and delicate contri-vances at their booth, where fine cameras, carefully ground lenses and beautiful clocks are shown. Italian marble is always beautiful, particularly when used as the base for lamps and pedestals, and some beautiful carving is also to be seen. Tapestries, fancy furniture and other picturesque looking manufactures adown this display.

Tapestries, fancy furniture and other picturesque looking manufactures adorn this display. While Quebec is not officially rep-resented, the handicrafts are, and the beautiful products of the Quebec looms, as well as the looms them-selves, are attractively displayed. In her fine productions, Quebec need not take a back seat to anybody. Canada itself has a display here, her fruits and grains and minerals and furs standing in conspicuous contrast to the finished products of other countries. There is no doubt Canada is still the great producer of raw products, and the attractive Canadian booth would indicate that.