

Good Housekeeping Shop Inc.,

Showroom No. 8

Windsor Hotel,

MONTREAL.

Gentlemen:-

I would like to have a practical demonstration of the Darlo Dish Washer in my kitchen on the.....of this month.

It will be convenient for you to call at.....(time)

Name..... Address.....

Date..... Phone No

Remarks.....



This Store Features



Guaranteed Goods
advertised in

GOOD HOUSEKEEPING

©

The Darlo Dish Washer will certainly add another bright spot to your kitchen.

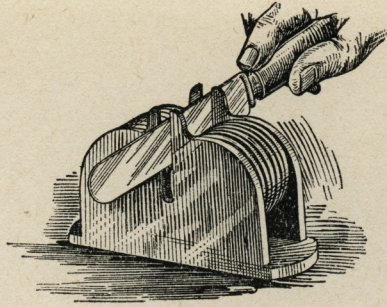
The Darlo saves your hands,
your time,
your dishes,
your strength!

A wonderfully useful gift to your kitchen anytime! Endorsed by all leading laboratories and institutions as well as by thousands of satisfied users. Complete including dish rack, scrubbing brush for pots and pans as well as for washing vegetables. . .delivered to your home for only \$7.50

Sold only by
Good Housekeeping Shop, Inc. Montreal.

Phone Uptown 2158 for yours NOW !

A CANADIAN PRODUCT



Better than a grind stone or emery stone or any sharpener device made, (also everlasting device,) The cutting discs in the "DAD" sharpener are made of high grade steel ground and tempered to a perfect cutting edge. Any man, woman or child can operate the "DAD". Fasten the "DAD" on the table or any convenient place in kitchen or dining room.

The "DAD" can be used in private homes, hotels, restaurants, cafeteria, lunch room, etc.

The "DAD" will not only sharpen common house knives, it will sharpen scythes, sickles, cleavers hatchets, corn knives, and other double edge cutting tools.

Follow Directions

Hold the knife vertically between the two sets of discs and draw it from handle to point as shown in the cut. Wipe edge occasionally with an oily rag to prevent rusting.

Satisfaction Guaranteed

If any "DAD" sharpener fails to give satisfaction it will be replaced free of charge or your money refunded.

DAD MANUFACTURING

339 PANET ST.

MONTREAL

THE WORLD BEATER



An efficient time saver for busy housewives. Operates by power from an ordinary water faucet.

The newest development in household mechanical appliances. This untiring servant operates without cost.

The World Beater is a simple, speedy, sanitary mechanical water power whipper, mixer or beater and is designed to eliminate the old-fashioned methods now in use, of beating eggs, whipping cream etc., by hand.

The World Beater attaches to any faucet and is indispensable for 1000 tasks around the kitchen.

It positively has no equal for mixing drinks, batters, puddings, custards, pancakes, salad dressings, gravies, fillings, sauces, omelets, meringues, malted milk, egg-nogs and can be used for anything re-

..... Distributed by

J. A. Renaud, 4839 Henri Julien, Montréal

quiring whipping, beating or mixing in a remarkable short time. Many people use it to make butter and ice cream. The World Beater can attain a speed of from 2800 to 4800 revolutions per minute with usual water pressure. Perfect regulation can be attained by opening or closing the faucet.

If you have not already added this wonderful little labor saving device to your list of kitchen utensils, you should order one at once.

It is sold only through regularly authorized World Beater dealers with satisfaction guarantee. With all parts made of brass and aluminum and enameled white, there is no upkeep cost to this simple device. IT

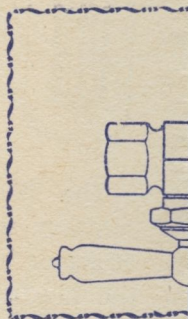
**CANNOT RUST OR
GET OUT OF OR-
DER.**

Enthusiastically endorsed by thousands of satisfied users, by the Modern Priscilla Proving Plant, the Tribune Institute and many other authorities.

NOTE: It is not essential to use jar furnished and it is advisable to use a bowl or pan in holding them under revolving beater. The World Beater will fit any kitchen faucet. For those faucets which are not threaded, an adapter is furnished and can be attached to your faucet and left there permanently. Faucet must protrude through adapter one-sixteenth of an inch as per the design above.

Price \$2.50 Complete (even by mail)

Sold by



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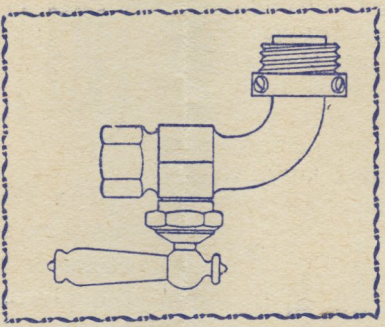
CANNOT RUST OR GET OUT OF ORDER.

Enthusiastically endorsed by thousands of satisfied users, by the Modern Priscilla Proving Plant, the Tribune Institute and many other authorities.

NOTE: It is not essential to use jar furnished and it is advisable to use a bowl or pan in holding them under revolving beater. The World Beater will fit any kitchen faucet. For those faucets which are not threaded, an adapter is furnished and can be attached to your faucet and left there permanently. Faucet must protrude through adapter one-sixteenth of an inch as per the design above.

Price \$2.50 Complete (even by mail)

Sold by



Ce batteur fait de 2800 à 4800 tours à la minute. Vous pouvez le faire aller à votre volonté en ouvrant le robinet plus grand ou en le fermant un peu, mais les meilleurs résultats sont toujours obtenus en le faisant aller modérément.

Il n'entraîne aucune dépense. Il est fait en cuivre et en aluminium et émaillé blanc. Il ne peut pas rouiller ou se briser à cause de sa simplicité.

Que de fois vous vous êtes impatienté ou fatigué à battre les oeufs, la crème etc., à la main. Maintenant plus d'ennuis, ni de fatigues, nous avons trouvé le servent infatigable pour remplir votre tâche.

C'est l'article le plus pratique que vous puissiez avoir dans votre cuisine.

Ce batteur est vendu seulement par des agents et marchands autorisés avec satisfaction garantie.

Nota: Vous pouvez vous servir d'un bocal de vitre, mais il est préférable de prendre un bocal ordinaire de n'importe quelle grandeur en commençant. Un bocal à poissos est idéal comme bote. Si votre chantepieure n'est pas filé, vous n'avez qu'à visser le petit attachement inclus tel que démontre sur la vignette en laissant le robinet dépassé d'un seizième permanent.

Prix \$2.50 complet (même par malle)

Vendu par

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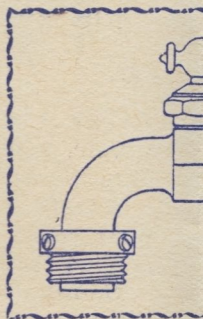
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Prix \$2.50 complet (même par malle)

Vendu par



THE WORLD BEATER

(Le Fameux Batteur)

Épargne du temps et des fatigues. Il fonctionne par l'eau d'une chantepleure ordinaire.

Phone BElair 8710m



(Approuvé par des autorités)

C'est le batteur par excellence, économique, simple, rapide, hygiénique et destiné à éliminer l'ancienne méthode en usage de battre à la main. C'est la chantepleure qui travaille pour vous. Il rend votre ordinaire plus gai et plus facile.

Ce fameux batteur se fixe à toute chantepleure et est indispensable pour mille et une choses dans la cuisine.

Il bat les oeufs, fouitte la crème, mélange et bat les gâteaux, crêpes, mayonnaise, sauce, pudding, jello, crème cuite, glaçage aux blancs d'oeufs, ainsi que beaucoup d'autres desserts.

Tout se fait plus appétissant, plus savoureux et plus vite avec notre fameux batteur.

Plusieurs s'en servent même pour faire le beurre et la crème à la glace.

J. A. Renaud. 4839 Henri Julien, Montréal
Seul Distributeur

PROSPECT CARD

Date

Interested in

Name in full

Address

City

Province

Demonstrated at

by

NOTE:- TURN IN CARDS TO A. NAIMER DAILY.

Notify dealer

Address

Gone! WASHDAY'S
LAST HARD HALF
— all hand-rinsing!
and feeding a wringer!



There are Two Halves to the Washday Job



The Savage ends all hand rinsing

Washing and Bluing

This is the lesser half—any washer will do this for you.

Rinsing and Drying

This is the Last Hard Half—only the Savage does this for you without hand labor.



The Savage ends all feeding a wringer

YOU buy a washing machine to end the inconvenience, worry and hard work of washday. Not a part of the washday task...*but all of it!* You want the washer that does the *complete* job for you, the last Hard Half, *rinsing and drying*, as well as the easier half...washing and bluing.



"Spin-Rinse, Spin-Dry" combines rinsing and drying into a few effortless minutes!

The wringerless *Savage Washer & Dryer*, with its wonderful feature

Spin-Rinse, Spin-Dry

enables you to beautifully launder a large tub of soiled clothes *complete*...from clothes hamper to clothes line, in the time it takes the average washer just to wash. And to do it without struggling and straining over steaming tubs, fishing out heavy soaked pieces and feeding them singly through a hazardous wringer.

Follow This 20th Century Savage Labor-Less Laundering Schedule:

8:00 A.M.

LOADED
ready to
wash.



8:15 A.M.

OR SOONER
all washed and
blued, clean
and white.



8:17 A.M.

the whole load
"Spin-Rinsed."



8:18 A.M.

Entire Load
"Spin Dried"
for the
line.



Note:
The Savage
empties itself
into sink or
drain.



On the line ahead
of all her
neighbors!

From hamper to line in 18 minutes or less
with no handling of the clothes.

IT is washday. Instead of the usual dreaded awakening at daybreak, you follow your usual daily schedule. At eight A. M. let us say, you fill your Wringerless Savage with warm water by means of the "Spin-Rinse" hose. Place the soiled clothes in the aluminum spinner-basket; touch the switch—and for fifteen minutes, rest or occupy yourself with other household duties. In using other types of washers, it is well to note, you are in constant attendance upon them—working with them every minute of the time. The Savage works all the time for you. A big difference!

In about 10 to 15 minutes the load is beautifully washed and blued. You touch the same switch (there is only one, and it controls every operation; most washers have numerous levers, pedals, rods, safety-releases, etc.) Then a touch of the wrist as shown at the left, and you easily shift the spinner to horizontal or "Spin-Rinse" position.

A turn of the hot water faucet, and a touch of the switch, and in two minutes you've "Spin-Rinsed" out all soap, soil, softener, etc. It sounds incredible—but Good Housekeeping as well as most leading authorities on home laundering have tested and approved this time and labor saving way to end this drudgery of "The Last Hard Half".

How is it possible? It is simplicity itself. The fresh pure hot water from the faucet is whirled through and through the fabric at 20th Century speed; the speed of the spinner, not the force of the water does the work. Not a drop of water is used over again. Only two minutes suffice to rinse everything thoroughly without handling the clothes.

Now you are ready to "Spin-Dry"!

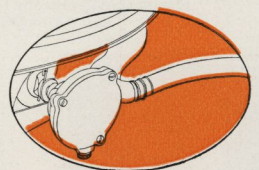
To do this it is only necessary to turn off the water. In one minute more the entire load is dry for the line. Only one operation to rinse and dry, one to wash and blue.

But what became of the rinse water? And here's another exclusive Savage feature—no matter how much water you spray into the tub, the special SAVAGE CONSTANT-WATER-LEVEL DEVICE AND "PURIFIER", automatically keeps the water in the tub at just the right height. At the same time, it drains away the sediment from the bottom of the tub—leaving the richest suds, and purifying the water while raising its temperature for the succeeding load of clothes.

Thus within 18 minutes or less, you've completed a whole load—from hamper to line, and ended the Last Hard Half.

The AUTOMATIC PUMP EJECTOR empties your Savage into sink or drain within two minutes. This pump, by the way, is driven by the washer motor and is automatic.

Your Savage is today the only washer which comes complete with filling and emptying equipment. There are a host of other advantages besides "Spin-Rinse, Spin-Dry"—but after all, the place to prove these is in your own home, any washday, and any Savage dealer will gladly demonstrate.



The Automatic Pump Ejector empties the water into sink or drain

The Savage is tested and approved by Good Housekeeping and Tribune (N. Y.) Institutes, Priscilla Proving Plant of Modern Priscilla Magazine, Today's Housewife Testing Home, the Home Maker's Bureau of the People's Home Journal, Delineator Home Institute and all leading authorities.

Made and Guaranteed by

SAVAGE ARMS CORPORATION
UTICA, N. Y.

Makers of the Savage All-Electric
Ironer, with Instantaneous Control.

From Clothes Hamper to Clothes Line; the Savage is the "Fastest in the World"—and the Safest!

SAVAGE WASHER & DRYER



Know the Savage by its unobstructed flat white table top.



How the Savage Washes; the only Rotary (one way) washing action.



How the Savage "Spin-Rinses, Spin-Dries;" an exclusive Savage innovation.

Dupuis Frère
LIMITED



EASY
Vacuum Electric
WASHER

First and Foremost

The Vacuum Cup Principle of washing—a result of 50 Years steady development

THERE is a romantic history behind this beautiful modern washer. There is a half-century—50 long years—of advancement and improvement.

But right from the first, since 1877, we have adhered to the vacuum cup principle of washing, recognizing then, as science recognizes now, that the vacuum cup principle is the safest, surest method known, and by long odds the easiest on clothes.

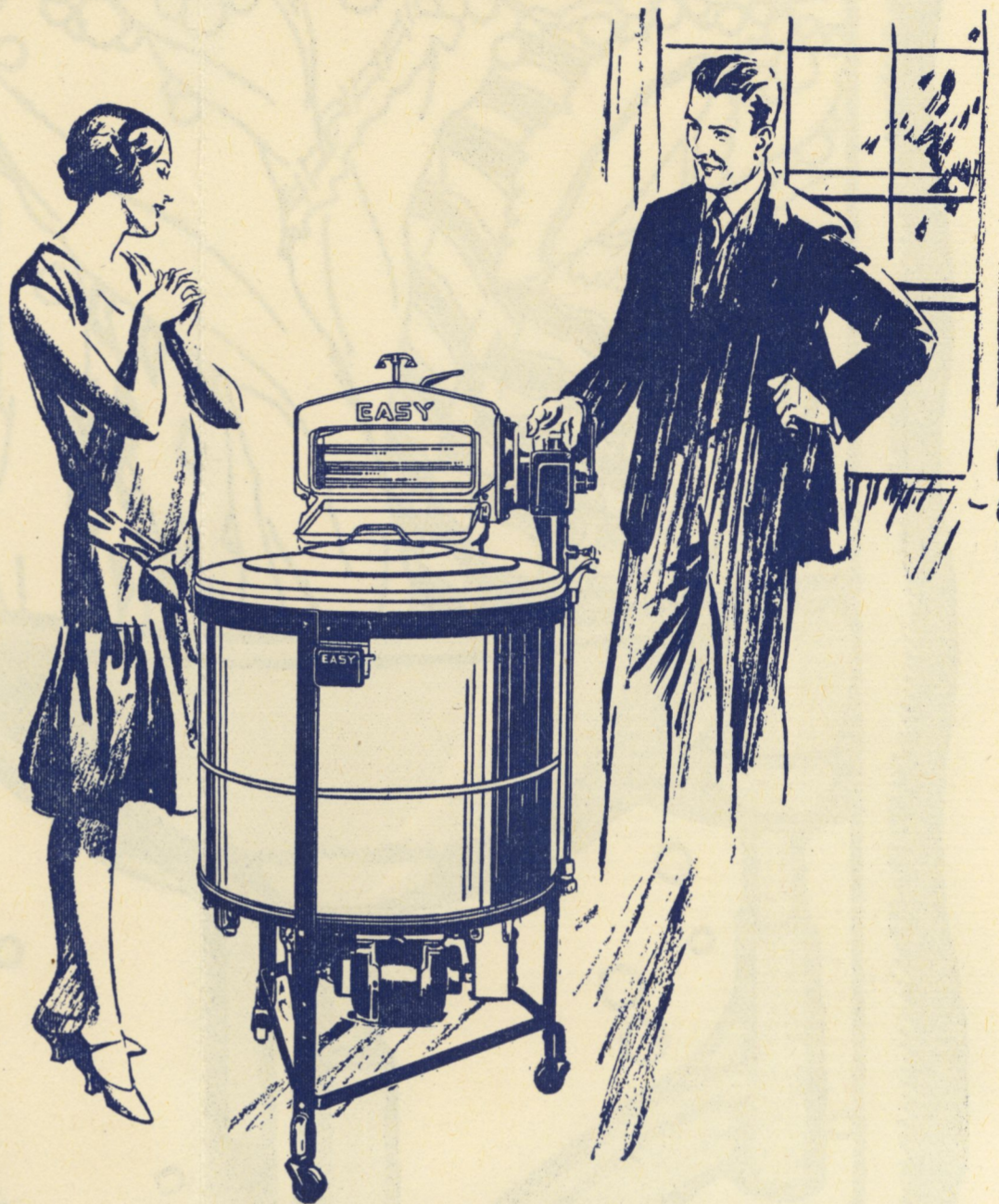
Study this illustration. It tells the story. The vacuum cups are as smooth as polished china bowls. No rubbing! No friction! No wear! Up and down, quickly, quietly, they alternately force the air, suds and water down through the mesh of the fabric, and on the up stroke the cups draw the suds and water again through the mesh. This happens 66 times a minute! This is

**The Most Efficient Washing
Method Known to Modern
Science**



6 Important Improvements in this World Famous Vacuum Electric Washer

- 1 **Automatic Switch.** This splendid safety device lengthens the life of the motor by preventing overloading.
- 2 **The All-Aluminum Wringer,** with rustless Ball Bearings, Bronze Release. Handy to use. Readily adjusted.
- 3 **Faster Action** combined with absolute safety to clothes. The Vacuum Cups make 66 strokes to the minute.
- 4 **One Point Oiling.** You just fill a tablespoon with oil, pour it in a little reservoir, and the oil circulates all through the mechanism. Could anything be simpler?
- 5 **Nickel Copper Cups** are not affected in any way by alkalis in the water.
- 6 **The Gear** is of Phosphor Bronze, which is very hard, and resists wear.



Why the EASY is equipped with copper tub

Science has discovered that the pure copper tub is ideal for use in domestic washing machines. It resists wear and corrosion. It is clean, sweet and pure. Harbors no dirt or impurities. We have experimented with every sort and select the copper tub without hesitation.

You are Protected by a Guarantee that Means Something

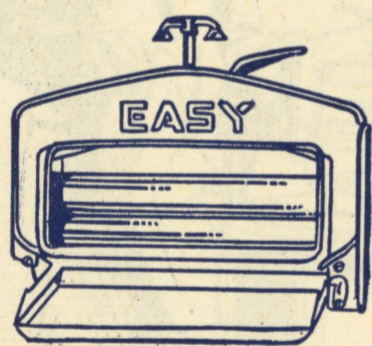
With every EASY Washer sold we give an iron-clad guarantee for one year from date of purchase against defects in materials and workmanship.

EASY Washers have won highest awards and are endorsed by the Good Housekeeping Magazine Institute, which lends its patronage and approval only to products of the finest quality.

are proud of this. Proud, too, of the wonderfully sturdy construction, and the long years of faithful service it gives every owner.

We recommend its economy. It uses less power than a toaster or an electric iron. It is so gentle and easy with buttons. It is one of the finest money-savers you could introduce into your home.

The Wringer



You must see the all-aluminum wringer. It operates so easily, so comfortably and with such a very little bit of effort. This new feature of the EASY will certainly delight you.

Easy Washer Service

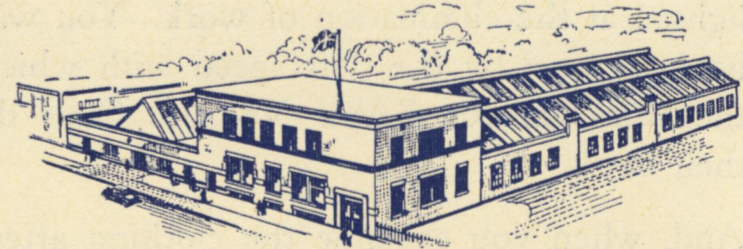
In almost every locality there is an EASY Washer dealer and skilled washing machine experts ready on a moment's notice to help you out. We take pride in the fact that every EASY owner is a happy owner!

Let us demonstrate. Any time. Simply call by 'phone or write the nearest "EASY" dealer. You'll never regret it.

Made in Canada— You Pay No Duty

And now! This is of supreme importance. When you buy an EASY Washer you buy a real Canadian machine, built in the largest exclusive washing machine factory in the British Empire! You pay no duty! You get splendid value for your money and you buy a machine built by Canadian workmen in our own Canadian factory.

EASY WASHING MACHINE CO., LTD.
384 Pape Avenue - - - Toronto, Canada



Power or Engine Drive

We build EASY Washers equipped with electric motors and special models with gas engines.

Safe—Durable — Economical

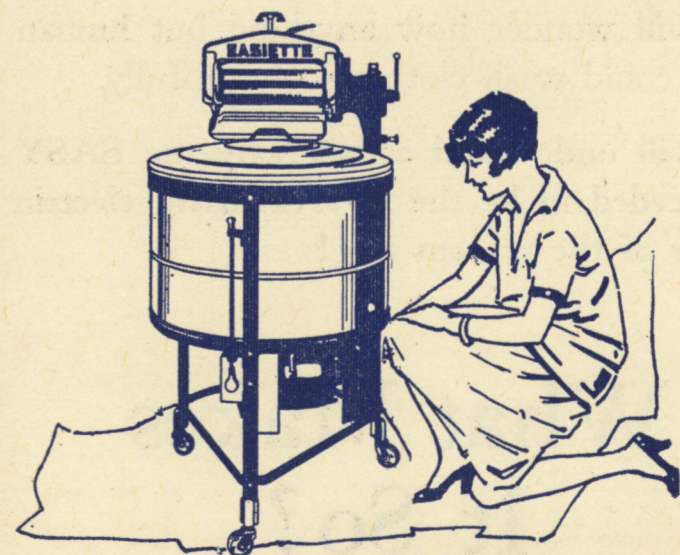
This washer is as harmless as your telephone; no danger to innocent childish hands. We

EASIIETTE Vacuum Electric WASHER

The new model EASIIETTE is a most efficient and smart-looking washing machine. It is known as the "little sister

to the EASY." Among the features of the new EASIIETTE are the larger size tub, the three vacuum cups, the one point oiling and the heavy frame or "basket" which holds the copper tub firmly in position and makes the EASIIETTE an immensely strong washing machine. The EASIIETTE is also fully guaranteed against defects in workmanship. It is a made-in-Canada product—you pay no duty.

See the EASIIETTE and EASY at any reputable dealer's. Free demonstrations are always gladly arranged.



The Outstanding Electric Washer of Our Day!

THERE are six new and mighty interesting reasons why you should request a private and free washing demonstration of the EASY Vacuum Electric Washer in the laundry of your home.

During this demonstration you will be delighted at the elimination of work. You will be fascinated by the deft speed with which the world-famous EASY Vacuum Cups do their work.

And, when you examine the clothing afterwards, you will marvel at its wonderful cleanliness and the absence of any sign of wear. You will wonder how anything but human hands could wash clothes so beautifully.

You will understand at last why the EASY is conceded to be the outstanding electric washer of the present day!

What Makes It So?

FREE

We Will Do Your Next Week's Washing

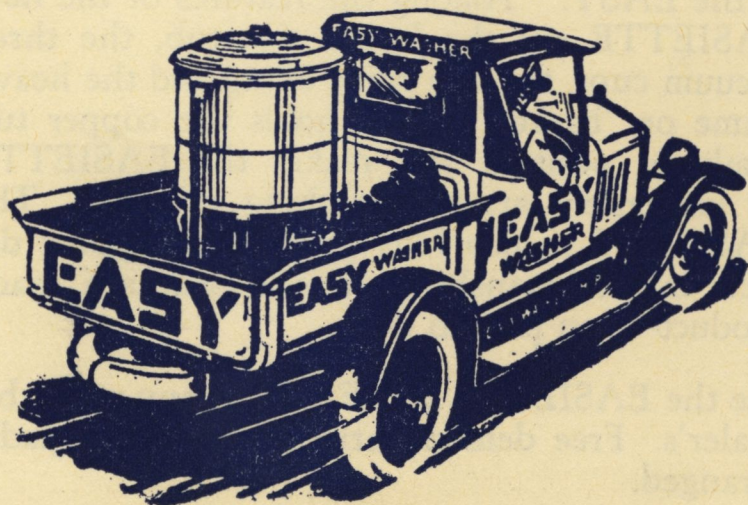
We have made many strong claims for the washer of which we are so tremendously proud. We do not want you to buy until you actually know that all we have claimed is strictly true.

So! Let us do this. We will send up one of our beautiful new models to your home. Our courteous demonstrator will then do a whole week's washing for you, free of all charge, free of all obligation to you. Make it a good, big washing. Phone, write or call

101-10th. AVENUE

NEAR PRES Notre Dame - Tel. 743

LACHINE

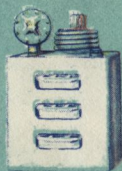




Electrify
YOUR
Refrigerator

⚡ too!

Convenience ~ Guardian ~ Companion ~ ~ and yet, an Economy, too!



Kelvinator Never Needs Replenishing

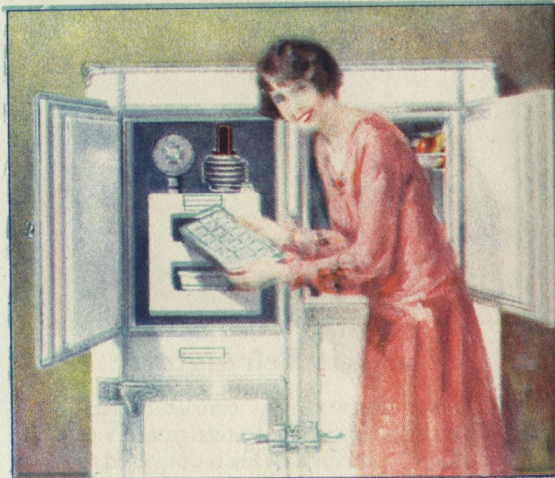
This freezing unit fits the ice compartment of your refrigerator. In operation it becomes thickly coated with frost, which never melts. The temperature remains constant.

Dry Cold Does Not Carry Odors

Fish, butter, lemons, bananas, or any other foods can be kept side by side. The dry, frosty air prevents the transfer of odors and flavors.

Dainty Cubes of Ice for the Table

Crystal-like cubes of ice are constantly frozen in the Kelvinator trays for cooling beverages or other table use. These can be colored or flavored for decorative and special purposes.



Kelvinator was the pioneer manufacturer of electric refrigeration for the home. Original installations, which were made before any other existing system was on the market, proved to be complete successes and are still serving their owners as satisfactorily as when first installed.

Kelvinator

The Oldest Domestic Electric Refrigeration



Keeps Foods Fresh for Days

Kelvinator maintains an intense, dry cold that actually prevents food deterioration. Foods stay fresh and sweet for many days in this frozen atmosphere.

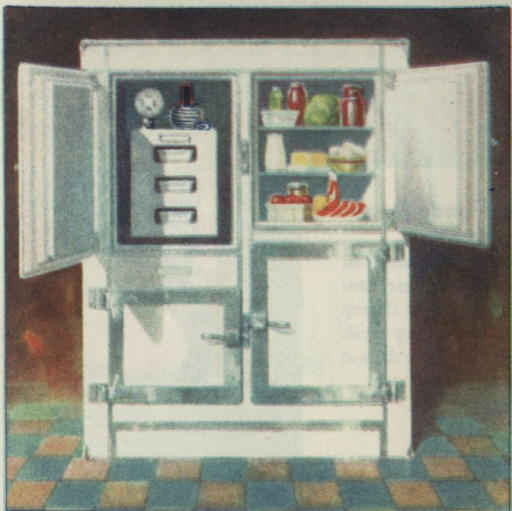
Simplifies Your Marketing

Food for several days, or for an entire week, may be purchased at one time. Kelvinator will keep it wholesome and fresh, thus eliminating daily trips to market.

New and Novel Kelvinated Dainties

Kelvinated desserts, salads and other delicacies can be frozen very easily in the trays of the freezing unit. You can prepare them in endless variety.





Models to Fit All Standard Refrigerators

KELVINATOR can be installed in the refrigerator you are now using or in the refrigerator you may purchase, for it is made in many sizes and many designs. It requires only a few hours to install Kelvinator; it is done easily and without any inconvenience. As soon as it is installed you have automatic refrigeration that never requires replenishing, and you are relieved of all the work usually associated with refrigerator care.



Cabinet Kelvinators

CABINET KELVINATORS consist of Kelvinators built right into refrigerators of the highest quality. One is delivered to your home complete and requires only an electric connection. There are eight models from which to select affording a satisfactory range of capacity, finish and price.

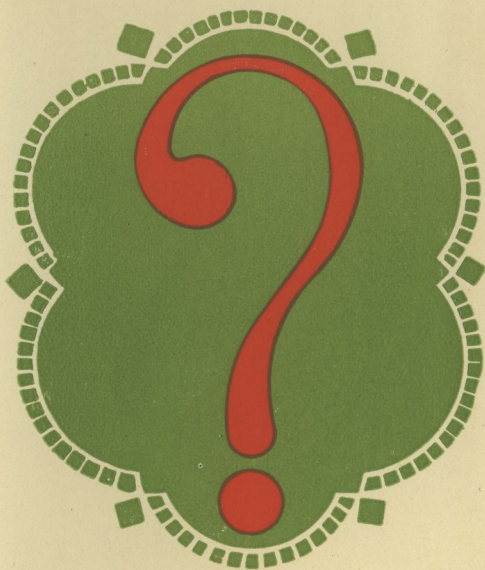
KELVINATOR SALES & SERVICE
873B ST. CATHERINE ST. W.
UPTOWN 5863
MONTREAL, QUE.

"INVT"

Modern

NO LEAF

EXTENSION



Tables Suited To Your Home Needs.

In the modern small home and apartment. **"MODERN NO-LEAF"** Extension Tables and Breakfast suites are charmingly designed for all homes where space and good taste are equally important.

In **"MODERN NO-LEAF"** Extension Tables you will find every desirable style from the Davenport or Library Table to the handy disappearing wall or kitchen table.

They are most attractive to the great majority of home makers, not alone because of their **beautiful designs** and **splendid finishes**, but also because of their **moderate prices**.

It is well worth while to mention

MODERN NO-LEAF

when buying tables.

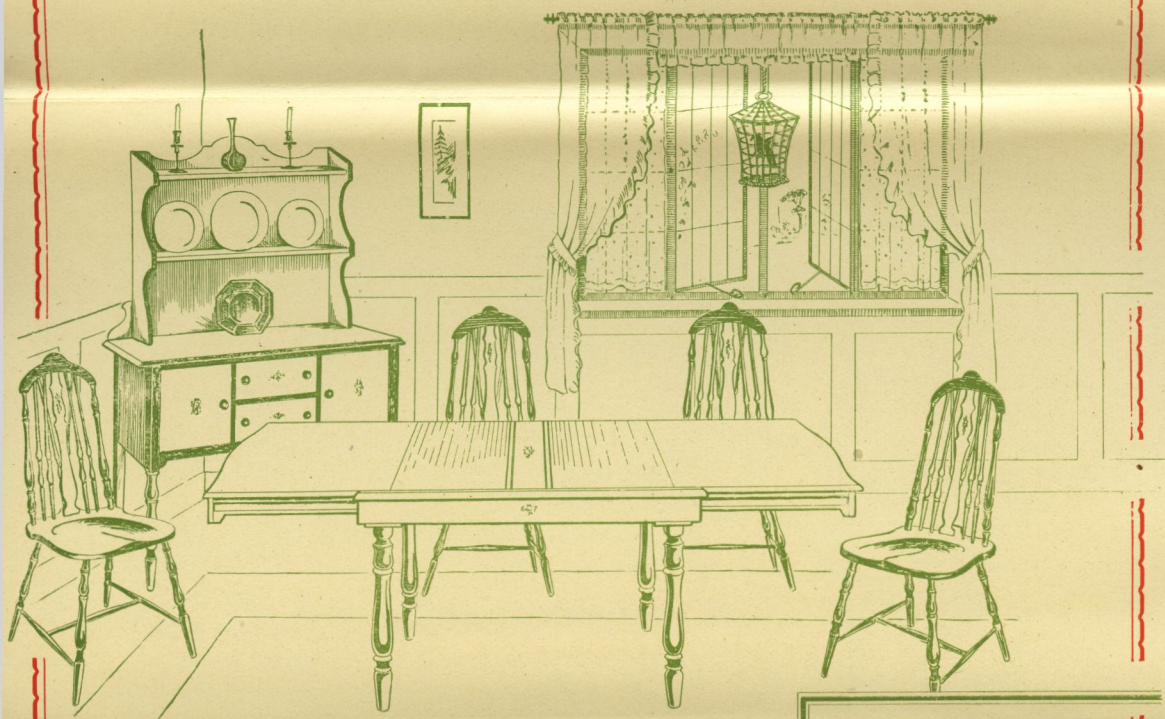


TABLE EXTENDED

30" X 75"

"MODERN NO-LEAF" Extension Small Dining or Breakfast Suite, can be extended to any desirable length while table is set without disturbing or interfering with the cloth.



CLOSED
30" X 45"

BREAKFAST SUITES

The development of small houses with architectural attractions and in apartments, it has come to be the fashion to use the kitchen or small sun room as breakfast rooms, and for the other informal meals of the family.

Usually this calls for small suites and Extension Tables and no other table is as handy and practical as

Modern No-Leaf Extension Tables.

It is becoming generally recognized that in many instances **BREAKFAST SUITES** are used as dining room furniture, due to their convenience and ornamental effect.

WRITE FOR INFORMATION AND BOOKLET ON MODERN HOME FURNISHINGS

THE MODERN TABLE CO., OF CANADA, LIMITED

MONTREAL, CANADA

**T
A
B
L
E
S**

The
Automatic
Orthophonic
VICTROLA



*It Changes Its Own
Records*

FOR SALE BY

Victor Talking Machine Company
of Canada, Limited

The AUTOMATIC Orthophonic VICTROLA

It's almost human

WHEN you turn on the current, the turntable starts to revolve; a mechanical "hand" takes the first record from the group of twelve and places it on the turntable; the tone-arm moves into position; the sound-box is lowered and the music begins. At the end of the selection, the mechanical "hand" removes the record from the turntable, slides it gently into a felt-lined concealed drawer, and "picks off" the next record from the magazine arm. These operations are repeated until the last record is played, then the mechanism stops automatically.

Single records may be played, exactly as on other Orthophonic Victrolas, by turning a lever to the indicated position.

So magnificent an instrument demands an exterior of exceptional beauty. Victor craftsmen have designed a distinguished cabinet for the Automatic Orthophonic Victrola, in which every luxurious touch that ingenuity can devise has been incorporated.

The price of the automatic instrument is \$775.00 Other models of the Orthophonic Victrolas are obtainable at prices ranging from \$430.00 down to \$115.00

Note: The **Automatic** Orthophonic Victrola will play any Victor record, as will any Orthophonic Victrola. But, the Automatic mechanism will function only when Victor records having the eccentric final groove are used, this groove being an important factor in the operation of the mechanism. All V. E. Process Victor records have this groove

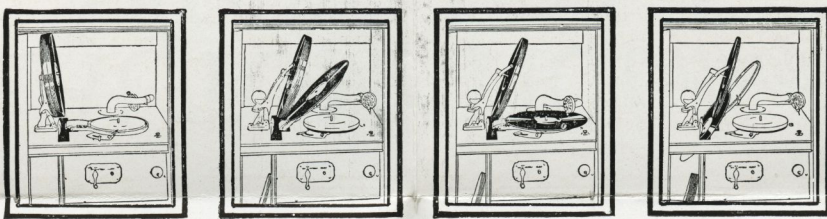


IT CHANGES ITS OWN RECORDS



Rd. 1927

Automatic Orthophonic Victrola—Price \$775.00



THE Automatic Orthophonic Victrola has come at last! An Orthophonic Victrola that changes its own records. An instrument that gives an hour or more of matchless Orthophonic reproduction of music. Changes records while you remain comfortably seated. Picks up twelve records, one by one, plays them in the succession you have arranged; puts them away again, and stops itself. No wonder everyone exclaims, "It's almost human!"

The Automatic Orthophonic Victrola will play for a whole hour the music you choose, by the artist you prefer, at the time when you want it. It will play this music without the slightest mechanical attention from you. Equipped, not only with the automatic feature, but with all the other conveniences found in the whole line of Orthophonic Victrolas, it represents the last word in luxury of music entertainment.

The automatic instrument plays a dozen Orthophonic Victor records, or less if you prefer; either the 10- or 12-inch size. You select the program you wish to hear; place the records on the "magazine arm"; turn a switch, and—forget everything but the music!

The first and most obvious advantage of the Automatic Orthophonic Victrola is that it gives you music of the same matchless quality characteristic of all Orthophonic instruments. The Tungs-tone needle seldom needs replacing. The silent electric motor operates the automatic mechanism and eliminates winding. There is nothing to do but listen.

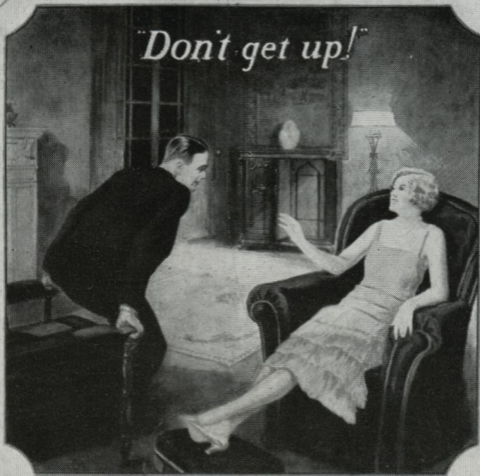
So this amazing instrument gives you perfectly reproduced music during dinner, bridge parties, dancing and other social affairs, without attendance for a whole hour. It is invaluable wherever music is desired. But its wonderful convenience is not all. The Automatic Orthophonic Victrola makes possible the uninterrupted performance of musical works. A program of operatic selections, a complete symphony, a piano or violin recital; or a balanced, varied concert program, arranged by you and played in the order, by the musicians, of your choice. This is the most important feature of the instrument. Its greatest value is its musical value, its performance is without a peer; as the Automatic feature contributes to the enjoyment of that performance, it makes the instrument just so much more to be desired.

The AUTOMATIC Orthophonic Victrola



Victor Talking Machine Company
of Canada, Limited

"Don't get up!"



*"The New Automatic
Orthophonic Victrola
Changes its own Records"*

Plays for an hour without assistance.
You choose the music, relax-and enjoy



ELECTROLA

(Model Twelve-Twenty-Five)

the new

Victrola

which reproduces Victor Records
entirely by Electrical means.
Volume can be regulated exactly.

Another addition to the line of

Orthophonic
"True in Sound" Trade Mark Reg'd

Victrolas

Victor Talking Machine Company
of Canada, Limited
Montreal



The New ELECTROLA
NUMBER *Twelve - Twenty-five*

*I*N performance and in appearance, the Electrola Number Twelve-Twenty-Five represents the ultimate among cone type reproducing instruments. The beautiful cabinet is a promise of the matchless performance of the instrument it encloses. It is graceful in design and rich in every detail. Carved decorations, finely turned legs, raised panels and carefully overlaid veneers (in rich mahogany, with blended finish), make it equally desirable in the severest or the most luxurious surroundings. It is one of the most beautiful cabinets ever developed in the famous Victor factories. The Twelve-Twenty-Five is eminently satisfactory, therefore, as a dependable source of musical entertainment and as a gracious addition to any plan of interior decoration. Its music can be heard as a mere whisper, or at full orchestral volume to fill the largest room.



Electrola

Number *Twelve-Twenty-five*

Price with Induction Disc Electric Motor, \$790.00

AN electrically operated cone type instrument in its highest development. Wall type cabinet in Italian style. Size 54" high, 34" wide, 19½" deep. Cabinet, mahogany veneered, blended finish. Doors banded and paneled with matched and highly-figured mahogany.

In the Electrola the music from Victor Records is reproduced and amplified by the use of vacuum tubes using the electric pick-up and cone reproducer.

Instrument is also a most remarkable loud speaker and amplifier for an independent radio set—jack provided for the purpose.

Non-set automatic eccentric groove switch. Record stops playing automatically without pre-setting.

Operates from electric light socket on alternating current, 100 to 120 volts, 60 cycles. Also furnished to operate at 25 cycles.

Complete with Record Albums; filing capacity for eighty Victor Records.

Compartment lamp and outside pilot light, fixed top with sliding drop panel in front over operating compartment. Four doors.

Volume can be controlled to suit very large or small room. Music can be regulated from whisper to full orchestral volume.



The Electrola

(Model Twelve-Twenty-Five)

*will be played for you
at any time by—*

CHERRIER 7948

J. A. ROBERGE

SPECIAL SALESMAN

SUNNY SUDS WASHERS

EUREKA VACUUM CLEANER CO.

618 MOUNT-ROYAL EAST

OF MONTREAL.

THE TRADE MARK KNOWN IN EVERY HOME

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.



PANNETON-ELECTRIC CO. LIMITED

Floor Polisher



*A simple and easy
treatment that
enhances the
beauty of every floor*

Saves the cost of refinishing

Easy to Use

No manual labor required

**The UNIVERSAL Electric Floor Polisher will save its
cost in a few months—it is cheap to operate**

A UNIVERSAL Electric Floor Polisher for your floors
and a UNIVERSAL Electric Vacuum Cleaner for
your rugs and carpets will keep your house clean.

Manufactured and Guaranteed by
LANDERS, FRARY & CLARK, . . . New Britain, Connecticut
Makers of Household Helps for Nearly 75 Years



It's easy for you to have beautifully polished floors

Just a few minutes with the Universal Electric Floor Polisher and Floor Wax—no hard work stooping or kneeling, fussing with pails and messy rags. Spread on a thin film of Universal Floor Wax with the Universal Floor Mop, then guide the Universal Electric Floor Polisher over the surface. The stiff bristle brush burnishes the thin film of wax to a beautiful lustrous, lasting finish which becomes so hard that dust and dirt merely settle on the surface and are easily wiped off.

IN just a few minutes with no physical effort your floors are made as beautiful and lustrous as when new

With the Universal Electric Floor Polisher and Universal Floor Wax, you can restore all your floors to their original beauty—no matter whether the finish is wax, varnish, shellac or paint, or whether the material is linoleum, wood composition, tile or marble. You will be wonderfully surprised at this transformation.

You can easily give your floors that gleaming beauty so much a part of the well-kept home

Universal waxed and polished floors are practical and easily cared for; they give added charm and distinction to any home—they reflect sunshine and light and accentuate the beauty of rugs and furnishings.



THE TRADE MARK KNOWN IN EVERY HOME
UNIVERSAL
 LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

Easily operated by Anyone

The Universal Electric Floor Polisher is light in weight, yet heavy enough to do a real polishing job. You merely turn on the electricity and guide the polisher—no bearing down or pushing. It will not tire you. It comes equipped with 25 ft. of cord enabling

you to reach all parts of the room from one outlet. It goes under furniture and right up to the baseboard polishing every square inch of the surface. Easily controlled by switch in pistol grip handle.

Each Universal Electric Floor Polisher is sold complete with Floor Mop—a 1 lb. can Universal Paste Wax and 1 pint of Universal Liquid Wax—sufficient for you to try and become convinced as to the superiority of both the polisher and Wax.

For best results use Universal Floor Wax with the Universal Floor Polisher.



The modern electrically equipped home now includes an Electric Floor Polisher

The kitchen illustrated above in such a home is equipped with a Universal Electric Range, Universal Electric Toaster and Universal Electric Percolator—truly a Universal kitchen.

You can keep your floors always lustrous and clean by merely going over them occasionally with the Polisher and Wax.

Be sure to buy Universal Floor Wax —it is the BEST

Both UNIVERSAL Liquid and Paste Wax

Clean — Polish — Preserve

*Make all Finishes more Lustrous
and Durable*

Liquid Wax

1/2 Pt. 50c 1 Pt. 75c

1Qt. \$1.40

Paste Wax

1 lb. 85c



For Floors—Universal Liquid Wax can be applied over new or old varnish, shellac, etc. On new floors it is better to apply Universal Liquid Wax over a paste filler.

Universal Liquid Wax is also used for composition floors, rubber, cork, tile and marble.

For Linoleum—protects linoleum from wear, prevents cracking, brightens the color and pattern—and helps it to last longer.

Shake well each time before using and apply THIN coat of wax with cloth or Universal Wax Mop, spreading it well. Better results will be obtained if the wax is not applied too heavily. Allow fifteen to thirty minutes to dry; then polish thoroughly with dry cloth or Universal Electric Floor Polisher.

For Furniture—Universal Liquid Wax imparts a beautiful, hard, dry, glass-like polish to furniture which will not collect dust or show finger prints. It removes the bloom and makes dusting easier.

Universal Liquid Wax cleans, polishes, preserves and protects the furniture and adds years to the life and beauty of the finish. Apply wax over a small area and polish immediately with soft cloth or polishing mitt.

For Automobiles—Universal Liquid Wax gives a new lustre to automobiles. After washing remove spots, oil, grease etc., and dry with chamois or soft rag; then polish with Universal Liquid Wax.



THE TRADE MARK KNOWN IN EVERY HOME

UNIVERSAL
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

ELECTRIC WASHER

The Washer that Washes Not Thrashes the Clothes

Effective Settling Zone traps the dirt and prevents its return to the clothes.

Combines the advantages of the oscillating and cylinder principles.

*The Washer with the
Five-Year
Triple Guarantee*



Cleans
Thoroughly
with
Positively
No Injury
to the most
Delicate
Fabrics.



UNIVERSAL WASHER Ends Drudgery

No women need wear out knuckles and clothes, crank with tired arms a stubborn wringer, or bend with aching back over hot, steaming tubs any longer. Monthly Payments put the UNIVERSAL Washer within reach of all.

Easy to Buy— Pays for Itself by Saving Laundry Bills

The monthly payments on a UNIVERSAL Washer are easily paid from the money saved by eliminating laundry bills or hired washerwomen. Your UNIVERSAL will wash 15 years or more for a cost of less than 2 cents per hour for electric current.

Use It While It Saves Money for You

Once in use in your home, the UNIVERSAL saves you laundry bills, clothes and time. Since you can have it for a few dollars a month, it pays to enjoy it while buying it.

Service For a Lifetime

From 1500 to 2500 hours' use represents 15 years' use in the home. UNIVERSAL Washers have been run on test 5,500 hours! Equivalent to 30 years domestic use!



Approved by
Good Housekeeping Institute

The Tribune
Institute

Modern Priscilla
Proving Plant

Quick, Thorough and Gentlest with Clothes

The UNIVERSAL washes—not thrashes the clothes. It combines the advantages of the oscillating and cylinder principles. The UNIVERSAL washes thoroughly and quickly. The reversing movement prevents tangling clothes. The persistent dip-lift-squeeze-push-turn motion cleans with five vigorous cleansing actions even heavy blankets. It is so gentle that it safely cleans the daintiest garments, filmy laces, and georgettes.

Settling Zone Catches the Dirt

It washes in clean water fully six inches above the bottom of the tub where the Settling Zone catches dirt and prevents its return to the clothes.

The Five-Position Electric Wringer

Swings into all required positions to wring clothes from suds to rinse water, from rinse to bluing, and finally into the basket—wringer dry. Tension is applied equally to wringer rolls by a central screw instead of end screws. The safety release is easily operated and quickly reset. A second batch of clothes may be washed while wringing the first.

Saving labor, time, money, and easily obtained on monthly payments, the UNIVERSAL is the best possible choice and a sound investment.

Made and Guaranteed by
LANDERS, FRARY & CLARK
Who for 75 years have made a business
of solving household problems

Five Reasons Why The UNIVERSAL WASHER Excels

1. Quick, Thorough and Gentle

The UNIVERSAL combines the advantages of the oscillating and cylinder principles. It washes thoroughly, cleaning even heavy blankets. Yet so gently as to clean safely the daintiest garments.

2. Five-Year Triple Guarantee

- (a) Will wash and clean clothes thoroughly and efficiently.
- (b) Will not wear, tear or injure clothes made of the daintiest fabrics.
- (c) Will not develop defects.

3. Sediment Zone in Still Water

The UNIVERSAL Washes in clean water fully six inches above the Settling Zone, which traps dirt, preventing its return to the clothes.

4. Self-Lubricated for Years

Except for annually oiling motor, the UNIVERSAL requires no lubrication for five years.

5. Enclosed Cabinet Retains Heat

Dead-air space between the tub and cabinet walls retards escape of heat from the water. This makes unnecessary any dangerous, inefficient gas attachments. The enclosed cabinet prevents accidents to operator or children, whose garments might otherwise become entangled.



Isn't It Fine To Be Through at Nine!"

With White Clothes Whiter—
Colored Clothes Unfaded—Filmy
Silks, Laces and Georgettes Safely
and Perfectly Laundered!

223

CRAIG ST. WEST
MONTREAL



THE TRADE MARK KNOWN IN EVERY HOME
UNIVERSAL
(LARGES, FINIST & CLAIM, NEW BRITAIN, CONNECTICUT)

Electric Washer

No. 760A PRINTED IN U.S.A.



Un

FRIGIDAIRE

pour

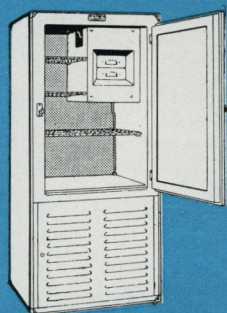
Chaque
Demeure



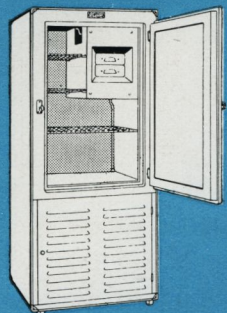


LES avantages du Frigidaire peuvent être utilisés dans chaque intérieur, depuis la résidence la plus luxueuse jusqu'à la plus modeste villa. L'excellente conservation des denrées, la fabrication de la glace en cubes, la facilité de glacer desserts et sorbets, sans être à la merci du livreur de glace, toutes ces qualités font du Frigidaire, une source intarissable d'économie et de commodité.

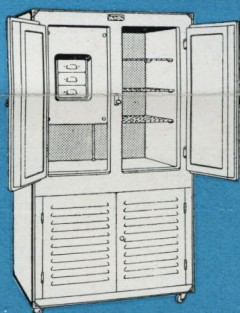
Les armoires Frigidaire se font en onze modèles différents.



Modèle Frigidaire M-5-2



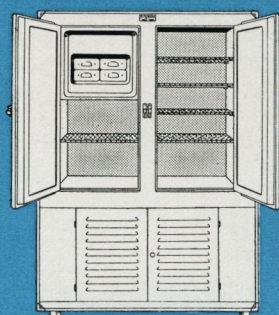
Modèle Frigidaire M-5



Modèle Frigidaire M-7



Modèle Frigidaire M-9



Modèle Frigidaire M-12

LA série des armoires Frigidaire se compose de onze modèles différents d'une contenance allant de 0 m³ 150 à 0 m³ 430. Six sont entièrement métalliques et cinq en métal Monel et tôle vitrifiée.

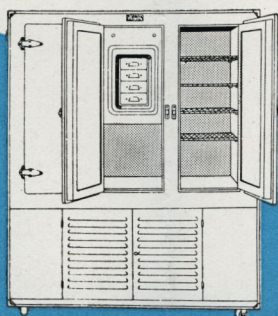
Ces modèles ont tous les avantages de l'acier, c'est-à-dire: résistance, durée, propreté, et ils représentent le dernier mot du progrès en matière d'armoires réfrigérantes. L'isolation est obtenue au moyen de plaques de liège.

Tous les modèles sont finis à l'émail Duco blanc, avec angles en métal Monel. Sauf le modèle M-5-2, tous ont l'intérieur en tôle vitrifiée, en blanc, sans joints.

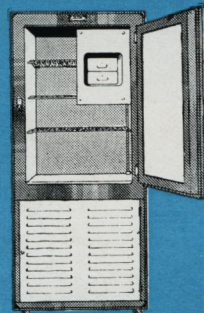
Les armoires des modèles MP sont en tôle vitrifiée en blanc, encadrées de métal Monel brillant. Le compartiment à denrées est en tôle vitrifiée, en blanc, et sans joints.

FRIGIDAIRE CORPORATION

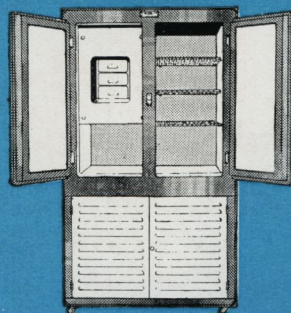
Filiale de la General Motors Corporation
DAYTON, OHIO



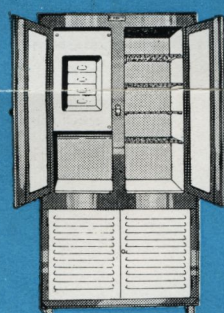
Modèle Frigidaire M-15



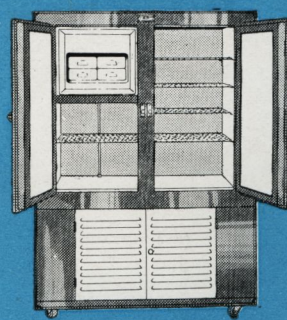
Modèle Frigidaire MP-5



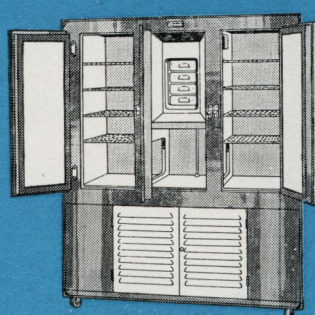
Modèle Frigidaire MP-7



Modèle Frigidaire MP-9



Modèle Frigidaire MP-12

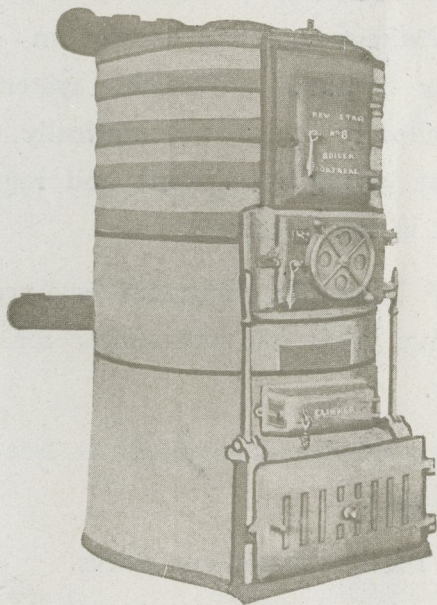


Modèle Frigidaire MP-15

New Star Sales Co.

119A Craig West

Lancaster 7457



Agents for

Belanger Foundry Reg.

1165 Des Carrieres, Montreal

CALUMET 2351

“STAR” Force Draft System

Our system can be installed on any kind of furnaces or boilers to heat with Buckwheat coal and assures an economy of about 50%. Our system is installed to operate automatically, therefore giving a constant and regular heat in the building.

We guarantee our grates for a period of five years and our motor for one year.

Our service department is free for one year.

Please ask for our prices.

NEW STAR SALES CO.

119A Craig West

MONTREAL

Système à tirage forcé "STAR"

Notre système peut être installé sur tout genre de fournaies et bouilloires pour chauffer avec le petit charbon "Buckwheat" et assure une économie approximative de 50%.

En plus notre système est posé pour chauffer automatiquement; ce qui maintient une température toujours uniforme dans la bâtisse. Notre garantie est de cinq ans sur les grils et de un an sur le moteur.

Notre département de service est gratuit pour une année.

Demandez nos prix.

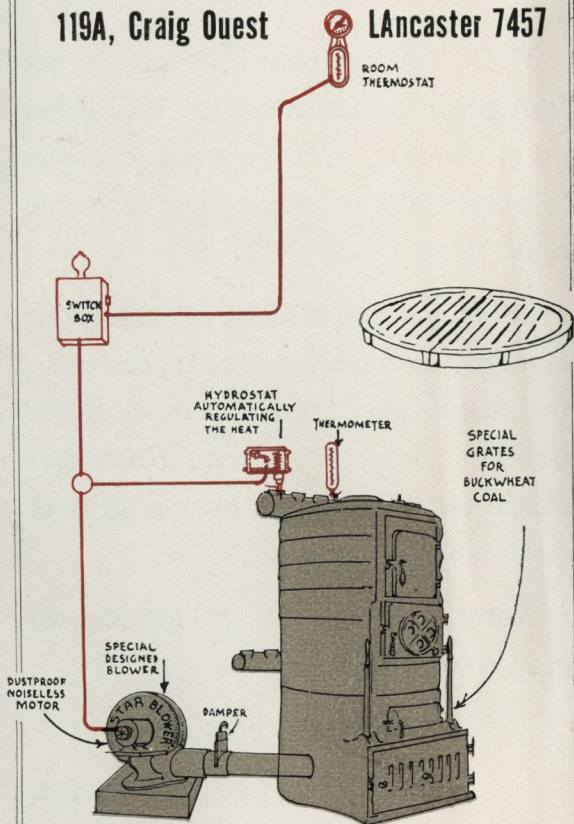
NEW STAR SALES CO.

119A, Craig Ouest
MONTRÉAL

New Star Sales Co.

119A, Craig Ouest

Lancaster 7457



Agents de la

Fonderie BÉLANGER, Enrg.

1165, DesCarrières

Calumet 2351

Montréal



PRICELESS
POSSESSIONS



In your own home you can try the Maytag. Do a whole washing without expense or obligation of any kind. This is the only true test of the Maytag—positive proof of its unusual helpfulness and the many advantages it possesses over other washers.

If after trial, the Maytag doesn't sell itself to you, you need not keep it.

T

HERE are some things whose true value cannot be measured in money. Priceless possessions that bring a greater happiness into our lives. Things that render a service or bring pleasure beyond the mere value of dollars.

Thousands of women who use the Maytag frankly state that they would not part with their Maytag at any price—if it could not be replaced.

They value the Maytag far beyond the mere monetary investment. They measure its real value by the inestimable helpfulness it brings on washday. By the labor it saves because of its many unusual features—outstanding advantages not found in ordinary washers.

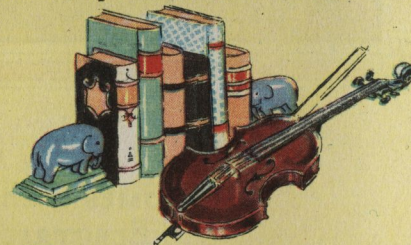
They cherish those added hours released by the Maytag's greater speed—priceless hours to spend with their children; in healthful exercise or recreation; or to use in any other way.

The Maytag is indeed a cherished possession in hundreds of thousands of homes. It has won its place in the hearts of housewives everywhere through its faster, easier, cleaner washing. Through its hand-gentle washing

of the most delicate fabrics—through its thorough washing of everything without hand-rubbing.

They value the Maytag for its cast-aluminum tub—the life-lasting tub that will not corrode, rot, rust, split, crack or break. The tub is heat-retaining—keeps water hot for an entire washing. The tub is readily adjustable to suit individual heights because it has extension legs. The tub drains and cleans itself in 30 seconds after the washing is done.

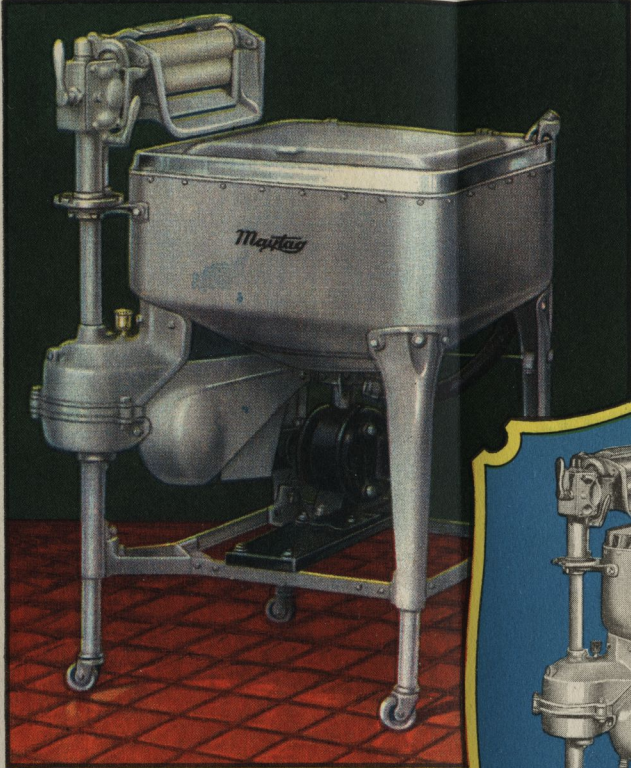
The Maytag wringer swings and locks into seven positions. It is conveniently placed close to the water level to avoid the lifting of heavy wet pieces. It instantly adjusts itself to the thickness of the material passing between the rolls and wrings a heavy blanket or a sheer handkerchief equally dry. There is a quick-action tension release, and a self-reversing drainboard that keeps water away from the operator and off the floor.



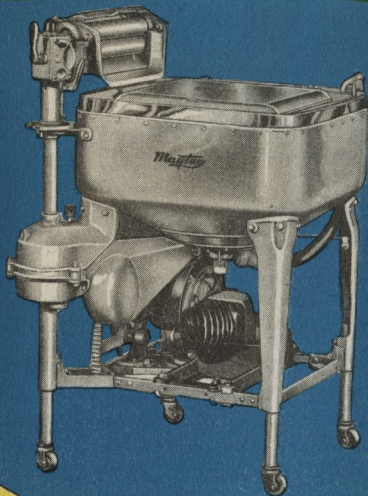
The Maytag Washes Big Tubfuls in 3 to 7 Minutes—Does a Whole Week's Washing in One Short Hour

for HOMES
with
ELECTRICITY

S



for HOMES *without*
ELECTRICITY





Phone us:

A Maytag to try, to test, to do a week's wash, is as near to you as your telephone. Call us, we'll bring one gladly.

Montreal "Maytag" Reg'd.
Enreg.

1703 AMHERST.

PHONE EST_{AST} 2164

THE MAYTAG COMPANY, NEWTON, IOWA
Folder No. 855

Lithographed in U. S. A.

Hot Water Quick ANY TIME



THANK THE RUUD

Hot Water Quick



Instantly for Shaving

HOT Water Quick" is extremely desirable, especially when one wants a rapid shave. But the shave is not rapid if there's any waiting for hot water.

What is it worth to the men in the house to have hot water available at any time? With a RUUD they can have a cupful or a tubful—*quick!*

Always Ready for Dishes

DISH-WASHING with plenty of hot water lightens the burden of this irksome task.

The RUUD supplies steaming hot water, hot enough to remove the grease on the dishes, pots and pans, making it unnecessary to use caustics. And there is no waiting for the water to heat. It's there as soon as you open the faucet.

Unlimited for Laundry Work

A range boiler does not compare in convenience to the inexhaustible hot water supply that the RUUD Water Heater furnishes.

You will appreciate the RUUD particularly on wash-days. The laundress can do her rubbing and rinsing without losing a minute waiting for hot water.

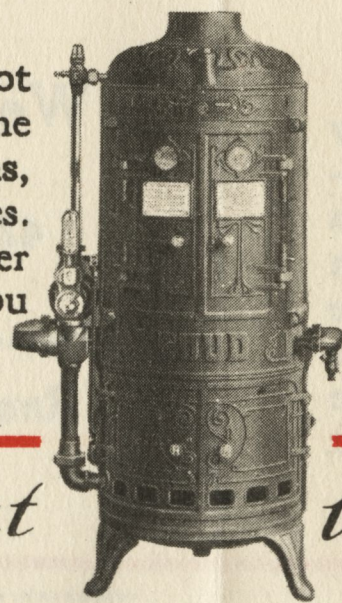
The expense of operating the RUUD is as low or lower than any other method of

Unfailing in Emergencies

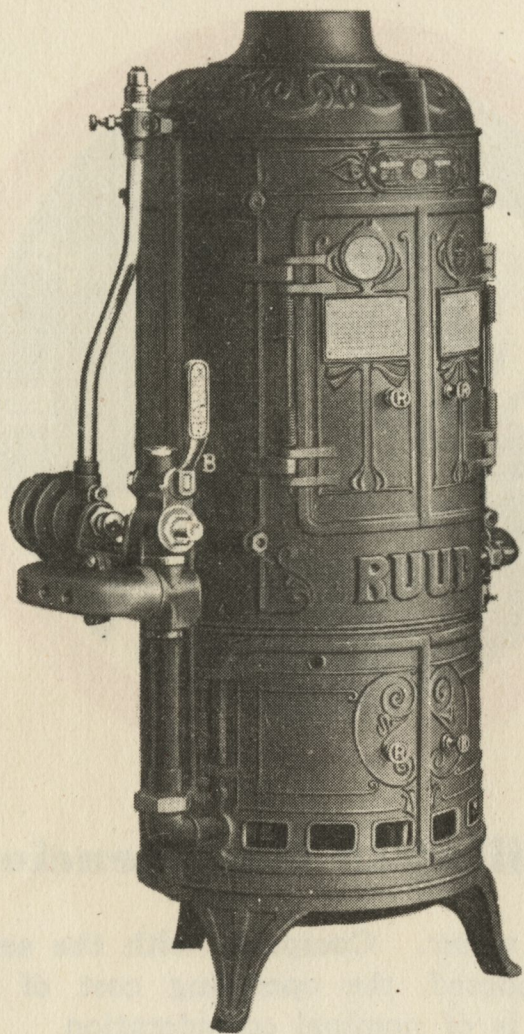
heating water. Compared with the service rendered, the operating cost of a RUUD is of nominal consideration.

The hot water bag, a hot compress or hot bath, are simple home remedies that are at times the only relief that can be given. When such is the case the advantages of a constant supply of hot water, day or night, cannot be overestimated.

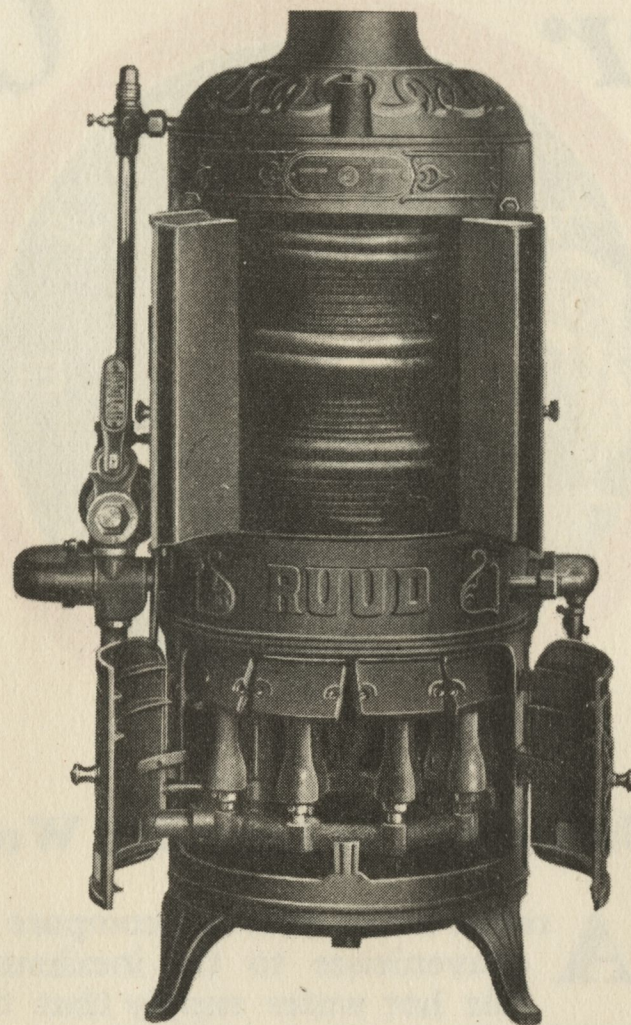
The RUUD heater gives "hot water quick" for every need of the home.



The Ruud Automatic Water Heater is at the Bottom of All These Home Comforts



THIS illustrates the RUUD Automatic Water Heater built for installing in the basement or any convenient place. It supplies hot water in unlimited quantities at the rate of from three to eight gallons per minute, depending upon the size. It will operate year after year, giving uninterrupted hot water service, at a minimum maintenance expense.



THIS illustrates in a general way why the water is heated so rapidly. The water flows through the heavy copper coil tubing which is heated by the burners below. The instant a faucet is opened the burners are automatically ignited by a little pilot light. Note the large amount of coil surface in the heating zone.

Our Guarantee

We guarantee the RUUD delivered in perfect mechanical condition and free from defects in workmanship and material for one year from date of installation.

A series of RUUD Water Heaters of different sizes is manufactured, ranging in capacity from three gallons of hot water per minute—suitable to residences with one bathroom and kitchen sink—to eight gallons of hot water per minute—adapted to residences having four or five bathrooms, kitchen, pantry, laundry and lavatories.

For complete detailed information on RUUD Automatic Water Heaters, ask for Catalogue "N."

Sold on Easy Payments

Distributors for Montreal

**Westmount Plumbing and
Roofing Co.**

**4251 St. Catherine St. W.
WESTMOUNT, QUE.**

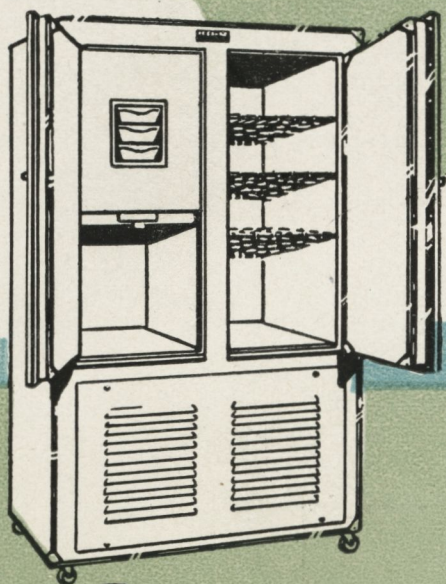
Phone Westmount 0387

Ruud Manufacturing Company

Branches Everywhere

ICE-BERG

*Perfect
Electrical Refrigeration*



The
10 Point
Guaranteed for Service





THERE'S a new delight in keeping house with Ice-berg, a new art in fixing foods! The greatest task in the household — the monotonous preparation of meals — is suddenly removed from its age-old rut.

The countless trips to market, the humdrum, three-times-a-day question: "What shall I get?" are gone with the remnants of the old order of brooms and coal hods and joyless labor — supplanted by an age of electricity that cleans your rugs and irons your clothes — and gives you its happiest gift in *ICE-BERG*, the *PERFECT* electrical refrigerator!



Foods *improve* in Ice-berg's dry, frosty cold! Meats take on new flavor like the steaks and chops at the hotel grill that were "seasoned" in the frost-lined storage room. Salads crisped up in it give your table the smart look of an exclusive restaurant.

"Company" day is any day when dainty mixtures poured into your freezing trays give you an array of creamy, frozen desserts for luncheon or dinner. Or an ever-present supply of ice cubes for your cold beverages — crystal-clear, if you like, or colored with fruit juices.

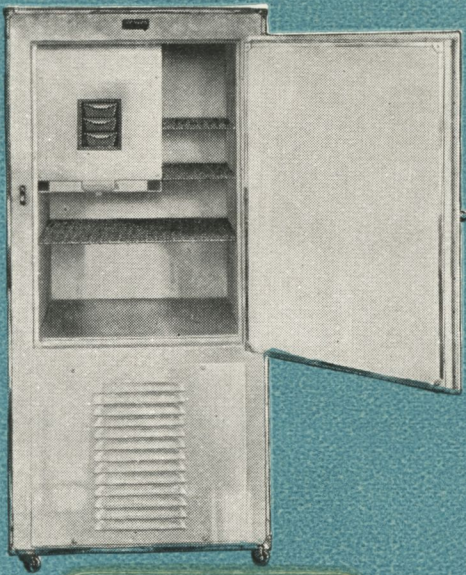


ICE-BERG is the housewife's own refrigerator. Its beauty in your kitchen, its gleaming, spotless interior — without even a drain pipe, because the engineers made a *PERFECT* refrigerator! — its faultless mechanism that gives you dry, frosty cold, degrees below ice, as unfailing as your electric socket; all its pleasing little details of service — these are why *ICE-BERG* is the *PERFECT* refrigerator!

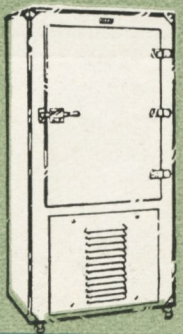
And Ice-berg is *lowest* in cost. There's a special system of payment, too, putting it in the home without financial strain.

Added to *lowest* initial cost and *lowest* operating cost — this final detail makes Ice-berg perfect for *ECONOMY*, too!

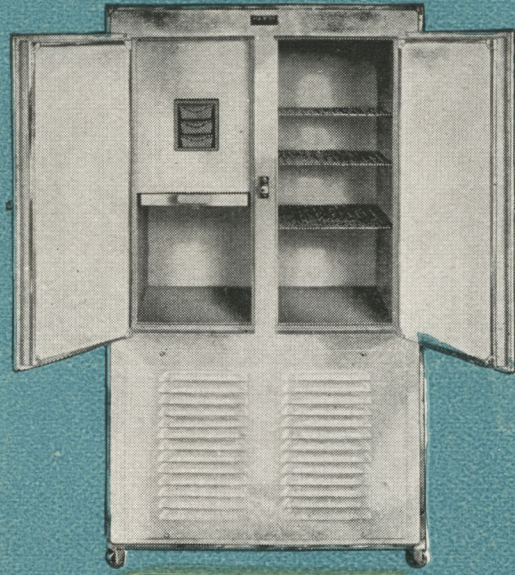
ICE-BERG - Perfection in Electric Refrigeration



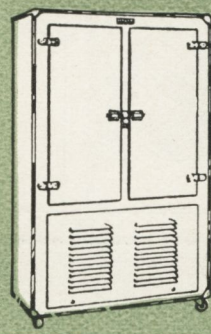
MODEL 106
Suitable for the small family.



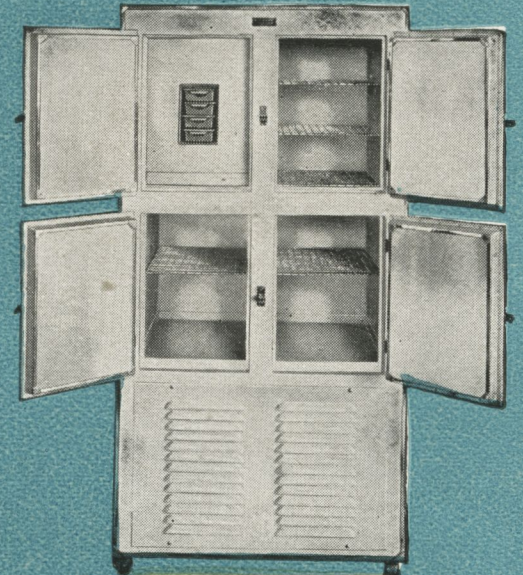
FOOD STORAGE,
5¾ CUBIC FEET
Height, 61½ inches.
Width, 28¼ inches.
Depth, 23¼ inches.



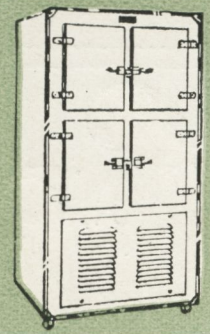
MODEL 108
For the moderate family; four or five persons.



FOOD STORAGE,
7¾ CUBIC FEET
Height, 61½ inches.
Width, 34¾ inches.
Depth, 23¼ inches.



MODEL 210
For six persons or more



FOOD STORAGE,
10½ CUBIC FEET
Height, 69 inches.
Width, 34¾ inches.
Depth, 23¼ inches.

- 1 **SIMPLICITY** — Ice-berg is simple — simplicity which is the peak of engineering achievement. Its unit has five parts — a minimum many times below the average. It is completely fool-proof.
- 2 **ODORLESSNESS** — There is no odor from an Ice-berg. Chemists chose the refrigerant supreme for this purpose. It is the coldest refrigerant in domestic use — and absolutely odorless and safe.
- 3 **PERFECT INSULATION** — Ice-berg shuts out heat with the best insulation known — balsam wool. Balsam wool is a fibrous vegetable wool, far superior to cork or other materials for stopping heat or cold. It lines the refrigerator between steel and porcelain, giving constant protection against room temperatures.
- 4 **CLEANLINESS** — Your Ice-berg is absolutely CLEAN — cleanliness made as automatic as its operation. There is no stooping and hunting for the defrosting pan; it is immediately under your chilling tank. You empty it once a month — an operation as simple as emptying a cup of water.
- 5 **SILENCE** — The Ice-berg motor is smooth-running, vibrationless, quiet. In a special compartment beneath your refrigerator or in your cellar, its presence is forgotten. In Ice-berg the work of the motor is reduced to a minimum, preserving its smoothness and saving electricity.

THE Ice-berg is *PERFECTION* in electrical refrigeration! An age of electricity *SUCCEEDS* in this ten-point, *guaranteed* refrigerator!

Designed by a council of the country's best-known engineers — Ice-berg achieves *ALL* that electrical refrigerators have tried to do. It goes into your kitchen *guaranteed* to give perfect service.

TEN POINTS mean ten features of refrigeration reaching perfection in Ice-berg: Simplicity, odorlessness, perfect insulation, cleanliness, silence, mechanical efficiency, stabilized temperature, self-care, endurance, low cost.

A handy electric socket!

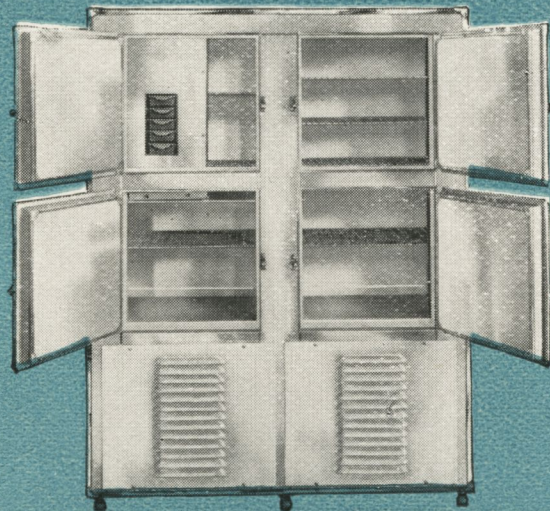
And Ice-berg is *guaranteed* for service!

- 6 **STABILIZED TEMPERATURE** — The chilling tank in Ice-berg ensures food protection under all circumstances. If a fuse blew out in your home, the chilling tank would continue to protect the contents of the refrigerator for twenty-four hours. The tank is an economy feature, too — drawing heat continuously from the air in the food compartments.
- 7 **SELF-CARE** — Changes in temperature, alone, regulate your freezing unit. Nothing can set the motor in operation except a slight rise in temperature. YOU never think about it — but the motor starts up itself, and the air in your Ice-berg is kept at a uniform temperature.
- 8 **MECHANICAL EFFICIENCY** — The mechanical parts of the Ice-berg are turned out in a tooling mill designed and perfected under the personal direction of one of the world's greatest mechanical engineers. Parts fit to a thousandth of an inch, setting a new record for accuracy.
- 9 **ENDURANCE** — The parts cannot corrode — the refrigerant is harmless, non-corrosive. They cannot wear out. High grade oil, mixed with the refrigerant, is traveling continuously throughout the unit, providing *CONSTANT PROTECTION*.
- 10 **LOW COST** — Ice-berg has the *lowest* initial cost and the *lowest* operating cost of any electrical refrigerator on the market. Faultless engineering and scientific production make Ice-berg *supreme* wherever figures arise. And it is cheaper, considerably, than ice.

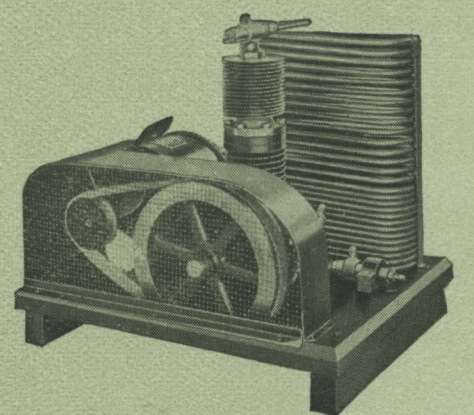


The chilling tank is a watchful guardian over your food compartments — twenty-four hours a day.

MODEL 315
For the extra large family; school or cafeteria.



FOOD STORAGE,
15½ CUBIC FEET
Height, 69 inches.
Width, 53 inches.
Depth, 23¼ inches.



The simplicity of the Ice-berg unit is a record of achievement matched only by its efficiency.

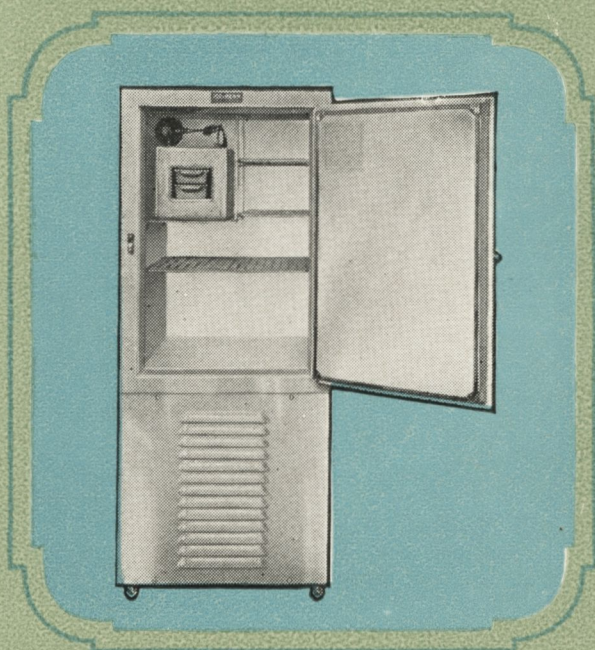
Guaranteed for Service

*An ICE-BERG from
Your Own Refrigerator!*

YOUR own refrigerator may be made into an Ice-berg, by simply installing the Ice-berg freezing unit.

This simple, compact freezing unit goes into your present ice compartment, exchanging the old dampness and inconvenience for the cold, dry, frosty air of Ice-berg — and Ice-berg's *perfect* efficiency. The motor will fit in any convenient place: back of the refrigerator, or beneath it, if there's room — or even down cellar.

And the freezing unit is *guaranteed* for service, too!



MODEL 55 Apartment Size,
FOOD STORAGE 4½ CUBIC FEET,
Height, 54 inches.
Width, 23 inches.
Depth, 23 inches.

Manufactured by
BERG MANUFACTURING COMPANY
Gardner, Mass.

Fabier

ICE-BERG
ELECTRIC
FRIGERATOR

31 St. Cunegonde St. Montreal
York 7400-7401

Craigulator

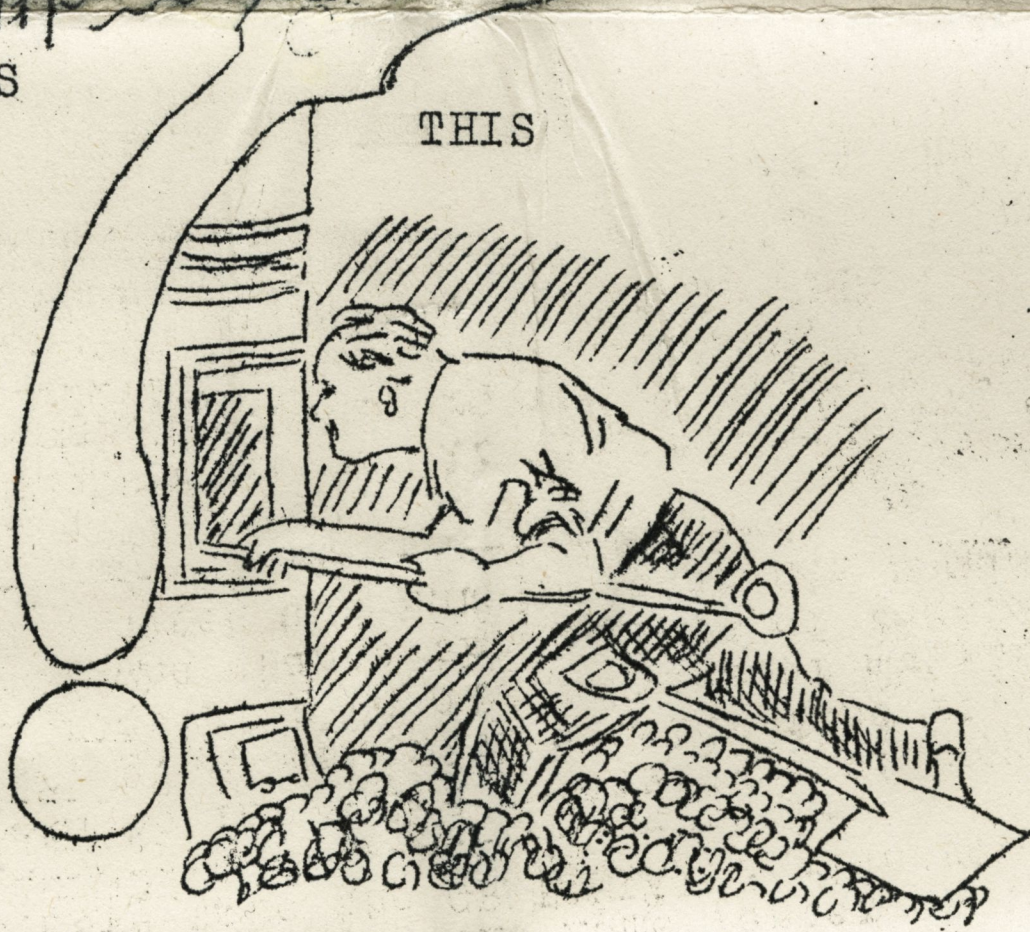
A SYSTEM OF FUEL ECONOMY

GUARANTEES HEATING COMFORT AND SAVES COAL AND FURNACE WORRY



THIS

THIS



The GRAIGULATOR is as much for the home renter as the home owner. When you move take the GRAIGULATOR with you.

The Craigulator can be installed on any type of heating plant hot water, hot air, or steam, with equally fine results. It is simple to install requiring no alterations or mutilations of the plant---Many who change their place of residence have their CRAIGULATOR removed and put in their new homes.

The Craigulator will enable you to burn the cheaper grade of coal at a steady degree of temperature 24 hours a day.

THE CRAIGULATOR CORPORATION OF CANADA LTD.
678 St. Catherine St. W.
MONTREAL

THESE PEOPLE OF MONTREAL TELL YOU WHAT THEY THINK OF
CRAIGULATOR

The O'Sullivan Business College
Montreal.

Craigulator Ltd.
Montreal.

Gentlemen,

I have been using your Craigulator on my furnace for the past few months and I would not be without it for ten times the money I paid for it. I consider it is all you claim for it and even more.

I also wish to congratulate your service department which is very efficient and is an example of what organization can do.

With very best wishes for a huge increase in your sales and all the success you deserve. I. Am.

Yours sincerely,

E.J.O'Sullivan.

Tel.Est 4598.

Syndicate Catholiques et Nationaux
655 Rue Demontigny East.
Montreal.

To Whom it may concern.

I hereby certify that we have made a judicial trial of the Craigulator installed on our furnace at the Edifice des Syndicats Catholiques et Nationaux and note the following.

- 1.....A quick fire is obtained as well as a uniform heat in less than an hour.
- 2.....Fire is intensified since the Craigulator was installed we have had very cold weather and the temperature was always excellent which we never experienced before we secured your device.
- 3.....We can keep the fire longer especially during the night while the temperature does not need to be as high during the day.
- 4.....It is doubtless that this device saves coal, we cannot as yet determine the quantity, but we are not far from the truth in saying that we are saving one third of our usual consumption.

We are entirely satisfied and are pleased to recommend.

With best regards. I am,

Yours very truly,

Rev. Aime Boileau.

Directeur des Oeuvres Sociales
Aumonier General des Syndicats.

848 Maplewood Avenue.
Montreal

Craigulator Ltd.
Montreal.

Gentlemen,

Herein please find my testimonial in connection with the Craigulator fuel saving equipment, installed on my No.3.furnace by you. It afford me extreme pleasure to tell you of the wonderful heat we have enjoyed in our home since the installation of your Craigulator. The house has never before been so constantly flooded with such steady, comfortable warmth day and night since I bought it.

My trips to the cellar are less frequent, the ash is a great deal less and I am most assuredly saving considerable coal. before Before the Craigulator was put in I gave the furnace a very close test and had to shake it down morning and evening and sometimes during the day in order to get heat. Now with the Craigulator I find it necessary to shake it only in the morning and still get plenty of heat, with considerably less coal and work I now get one half as much ashes and practically no clinkers.

Yours very Truly.

Wm.Perry.

CRAIGULATOR
PROVEN AN ECONOMIC FACTOR IN HEATING.

Read what C R A I G U L A T O R users say

The heat is a good deal more steady and this together with the less attention required is worth the price alone.

We now let fire go all day long without attention where before we had been attending it every few hours.

Has done ~~and~~ and more than you claim for it.

It is so satisfactory in every way that I have recommended it to my friends, to have their heaters equipped.

Saves more coal than your agent claimed.

It is working very satisfactorily and we are getting more heat out of the same amount of coal than we did before the attachment was put on.

The fuel saver you put on my heater today appears to work very satisfactorily and I am enclosing my cheque for \$45.00 as promised.

Your fuel saver is all you claim for it and in my case much more, and I certainly will be pleased to recommend it to any one.

We were burning approximately a ton and a half of coal a week without obtaining sufficient heat and to keep our offices comfortable. After installation of your attachment we were quite surprised, however, to find that in addition to having the building comfortable at all times, we were saving about a ton of coal a week.

I want to say that I never paid a bill with as much satisfaction as I now have in paying this one.

It is a great saver of coal. There are not as many cinders as previously and there is more uniform heat which is essential in all factories

I have given it a very close test and will say that it has saved me enough coal to pay for its self nearly three times already this winter.

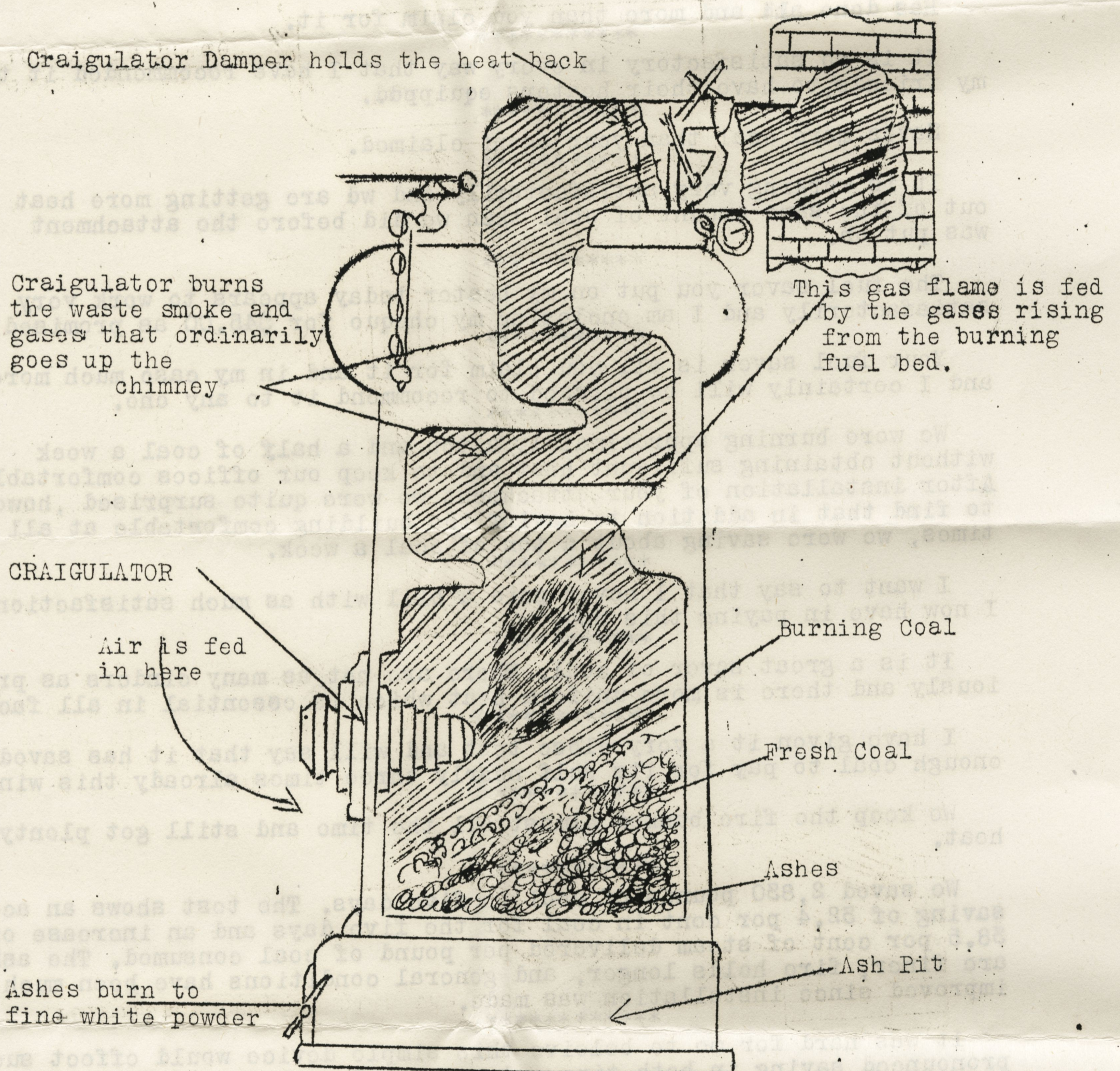
We keep the fire banked almost all the time and still get plenty of heat.

We saved 2,830 pounds of coal in five days. The test shows an actual saving of 32.4 per cent in coal for the five days and an increase of 38.5 per cent of steam delivered per pound of coal consumed. The ashes are finer, fire holds longer, and general conditions have been much more improved since installation was made.

It was hard for me to believe this simple device would effect such a pronounced saving in both time and amount of coal required. To say nothing of giving me more comfortable uniform heat day and night.

* SEE *
* C R A I G U L A T O R. *
* on furnace -----with glass sides *
* AT *
* 678 St. Catherine Street West *

Craigulator



Furnace with CRAIGULATOR

 Craigulator applies the principal of burning coal in two stages. In the first stage the coal on the grate. In doing this, a large quantity of volatile matter is distilled and this volatile matter instead of escaping as smoke and waste combustible matter, it is ignited and burned in the second stage of combustion as indicated by flame above. To accomplish this the air control and heater shell is mounted on the fuel feed door of your furnace as indicated above. Heated air is conveyed to the combustion chamber through this heater shell and supports the secondary combustion as indicated by the flame on the nose of the CRAIGULATOR as herein shown. The Volatile matter distilled from the burning coal first meets the heated air in the combustion chamber. These rich gases upon meeting the blast of hot air, burn in the form of a bluish white flame and produce additional heat, which would otherwise have gone up the chimney as waste.

The CRAIGULATOR is sold on a positive Money Back Guarantee

See our furnace with glass sides at

678 St Catherine St. W.