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Four boats a day leave Lewiston and Queenston for Toronto. Leave Lewiston (daylight saving time) 10.30 a.m., 1 p.m., 6.20 p.m., 8.15 p.m. Sunday steamer leaves Lewiston 11.15 a.m. (not 10.30). Leaves Queenston 10.50 a.m. (not 10 a.m.).

See inside front cover for further particulars.

Canada Steamship Lines, Limited
46 Yonge Street, Toronto, Canada

Canadian National Exhibition 44th Year

Days of Exhibition.
Saturday, Aug. 26, Warriors' Day.
Monday, Aug. 28, Automotive Industries' Day.
Tuesday, Aug. 29, Young Canada's Day.
Wedn'dy, Aug. 30, Merchants' Day.

Thursd'y, Aug. 31, Music Trades & Women's Day.

Friday, Sept. 1, Press Day. Saturday, Sep. 2, International Day.

Monday, Sept. 4, Labor Day. Tuesday, Sept. 5, Manufacturers' Day.

Wedn'dy, Sept. 6, Farmers' Day. Thursd'y, Sept. 7, Hydro & Transportation Day. Friday. Sept. 8, Livestock Review Day.

Friday, Sept. 8, Livestock Review Day. Saturday, Sept. 9, Community & Sports Day.

With large crops promised in all sections of the Dominion, and a decidedly better feeling developing in the cities from the Atlantic to the Pacific, the clouds of depression are surely passing, and a new period seems to be at hand marking the creation of an enduring foundation of prosperity and expansion for Canada.

Prompted by the more acceptable form of optimism that refuses to be dismayed by talk of continued adversity, the Canadian National Exhibition will bring together for its forty-fourth anniversary, August 26th-September 9th, 1922, an enlargement in every department and an unprecedented diversification of exhibits and demonstrations, and, it is hoped also, a record attendance representative of all classes, so that by personal meeting, interchange of ideas and visualization of the achievements, the resources and the unconquerable spirit of

Full Performance Every Day

Canada, considerable benefit may be derived, and the revival of trade possibly accelerated.

Never before in the long history of the great Fair has it more earnestly endeavored to take advantage of its opportunities for usefulness. The Management has summoned to its discriminating aid an enormous multiplicity and variety of instrumentalities to demonstrate that, despite passing anxieties, it is impossible to be pessimistic about Canada, and from the spectator's standpoint satisfaction can be guaranteed in this regard as the culmination of the unremitting labors of many months.

Manufacturers, and industrial interests generally, are preparing for a businesslike manifestation of confidence, and will show acres and acres of Canadian-made product as a declaration of their faith in the approach of more prosperous times, and in proof of the fact that they are ready for the turn in the trade tide which the signs and portents so strongly indicate. The erection of the Pure Food Building and the opening of the Coliseum has permitted considerable expansion, specialization and rearrangement in the department of manufacturers, and this section of the Exhibition should prove

Even More Interesting,

and certainly will be more comprehensive than in the past, the attractiveness of the whole being considerably heightened by the process exhibits, showing the progress and variations of leading articles of commerce.

Canadians will be surprised by these evidences of progress, while strangers will be amazed and delighted by such an impressive, educative display representative of a land whose potentialities can only thus be adequately impressed upon the visitor.

Full Performance Every Day

For variety, wide appeal and wealth of pleasing features the programme so far arranged has not been surpassed. It abounds in everyday matters to satisfy the inquisitiveness of the child mind, to enlighten the housewife the farmer, the business man, the investigator and the educator. No class is overlooked. All those details and features which have won for the Canadian National the proud title of the World's

Greatest Permanent Exhibition will be maintained and augmented and in that spirit of innovation and helpfulness which ever actuates the Great Fair the programme will go a step—more than a step—farther in the direction of quality and magnificence, festivities and novelties, exhibits symbolical of the practical, the vocational, the utilitarian and at the same time cultural, social and recreational, a delightful blend of the useful and agreeable, with emphasis placed on the educational in all departments.

The attitude of buoyant faith in things Canadian, which has ever been an attribute of the C. N. E. is perhaps best manifested this year by its bold policy of expansion. It is preparing for a conspicuous part in the coming trade recovery and as a first step in that direction has added over

\$1,500,000 in New Buildings and equipment to a plant already the best and biggest in the world. This means an addition of the equivalent of five new Manufacturers' buildings and equipment to its wonderful layout, or in other words more than 200,000 square feet of indoor exhibit space has been made available. And this is but the beginning of the new era of growth and development for Exhibition City, which boasts over 80 build-

ings on its three miles of broad, paved streets, which so picturesquely wind and turn through

the 264 acres of park land.

The impressive new Coliseum which will have a utilitarian value far above even its striking beauty and architectural attractiveness, is the largest and most costly structure ever erected on a permanent Fair grounds. Costing \$1,000,000 to erect, nearly \$500,000 additional is to be expended upon equipment and fixtures. This giant structure has 81/2 acres under roof. The width of wings, or annexes, is 175 feet, and the length 335 feet, The Arena, or amphitheatre, where the judging ring is located, is 237 feet wide and 265 feet long. There is seating capacity for 7,600 people, while the broad, roomy aisles will accommodate many thousands more standing. Should emergency demand, 20,000 people could be accommodated. It faces the Eastern entrance.

The New Pure Food Building is located north of the grand stand. It is 267 feet long, east and west, and 230 feet wide. It will be extended next year, the completed building to be 450 feet long. The present building cost \$150,000, and among other novel features has six large open courts, giving light and air and forming very desirable resting and breathing spaces. The courts will be paved and some of them will have fountains.

One of the many worth while innovations will be the series of community displays. Stratford will lead the other industrial centres of the Province with a splendid

"Made in Stratford"

exhibit. It will occupy about 12,000 square feet of space on the second floor of the west wing of the Coliseum. The variety and quality of

Full Performance Every Day

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the manufactured product shown here is sure to prove a revelation to many who have been under the impression that Stratford's only claim to prominence is its importance as a railroad centre.

New Ontario will also have a striking display in the same building. Several thousand feet of space have been applied for, and the crowds who will see the exhibit are sure to come away with a new-born respect for the North country.

Jamaica, too, and Bermuda also will have displays. The last named will be in the Government Building, but the Jamaica display will occupy a prominent position among the other community exhibits in the Coliseum.

The opening of the Coliseum has, among other things, made available for other purposes the Poultry Building, and this will be utilized for a Sports Show, upon which every possible agency is being utilized to make it fully representative of the many branches of athletic effort. Though only the preliminary work has so far been done, it promises to be one of the season's features. This will be the first

Canadian Sports Show

ever held, but in popularity and attractiveness the initial effort should prove decidedly worth while. Action features, historically famous trophies and paraphernalia, sporting news bulletin services and other novel attractions are being arranged for, while there will also be a comprehensive exhibit of sporting equipment ranging from clothing to the many articles used in actual athletic competition.

For some years automobile manufacturers have complained of the lack of exhibit space, which they declared was not expanding with

the needs of Canada's rapidly growing automotive industry. One entire building with enormous tents, temporary buildings and other improvised accommodation failed to meet the space demand. This year, however, the Coliseum has brought the solution of the problem. The Transportation Building will be devoted entirely to passenger cars, while the entire lower west wing of the Coliseum will be given over to trucks and accessories. This has more than doubled the accommodation for the National Automobile Show, but even with this large addition applications would indicate that space will again be at a premium.

The Exhibition, from the agricultural standpoint, as in other departments, should eclipse anything that has gone before. The general tendency among fairs and exhibitions at the present time is towards retrenchment—not so the C. N. E., the Management of which holds the view that this is a critical period in farm history and that everything possible should be done to encourage the great agricultural rebuilding process now under way. Pointing the road to better, more efficient, and more conomical methods of farming and marketing is part of

The Mission of the C.N.E.

and governments, firms and individuals the country over have been called upon to further the extensive plans which will materialize in the form of acres and acres of farm exhibits and demonstrations of the many and varied interests of the soil.

It is with pleasure the announcement is made of one of the most important developments from an agricultural standpoint in the long history of the Great Fair—the addition of the Coliseum, which for the first time in Exhibition

Full Performance Every Day 3

August 26th to September 9th, 1922

annals will permit the judging of all cattle and horses indoors, and will also give room for expansion in many other directions of particular interest to the numberless fraternities of the soil. Perhaps among the most appreciated facilities afforded by the new building will be the indoor ring, located in the big Amphitheatre, where thousands of spectators can watch the progress of the judging. Already the effect is seen in the entries received from leading horsemen who are looking forward to a revival of the national shows of several years back. The ring will be a replica of that in the Olympic Show, London, It is longer and wider than Madison Square Garden. New York, and will be the scene the first week of the Exhibition of a series of horse shows each evening which will include special features of general interest that should add greatly to the interest of the crowds.

The Governments were never more active and they will show an unusually wide range of exhibits and demonstrations as a practical aid to the Farm and of a nature to bring the city man into intimate touch with many phases of agriculture. In this vast contribution to the progress of farming will be included the largest and best exhibit so far attempted by the Dominion Experimental Farm at Ottawa, embracing displays and educational exhibits and demonstrations that should carry a

Vital and Vivid Message

of the highest importance. This display will be in the west wing of the Horticultural Building. The Government building will have a series of equally interesting agricultural exhibits by the Ontario and other governments, while there will also be Government co-operation in the Poultry and other sections of the Exhibition, including, of course, the health welfare and other displays of particular interest

to women of both city and farm.

Among the many attractive features of the Government building last year were the exhibits made by the Ontario Department of Lands and Forests and of the Department of Game and Fisheries. Rich plumaged birds in their walls of glass or wire,

Beavers Working Busily

under natural conditions, deer and fawn and many other specimens and denizens of the wild. lifted the displays much above the usual and proved a constant source of delight to the crowds which constantly thronged the building. The exhibits will be repeated this year

with many interesting additions.

Poultry, pigeons and fat stock have found a new home-the second floor of the east wing of the Coliseum. Thousands of new coops and cages have been purchased and, judging from the satisfaction expressed among breeders, the entry list promises to be even larger than the record number reached a year ago. Judging starts at 8.30 a.m., Friday, September 1st, and the birds remain on exhibition until the following Friday.

On the lighter side patrons who choose Exhibition as their holiday period are likely to find new joys never before experienced. Recreation is a great balancer as well as a harmonizer and to the Big Fair's happy blend of appeal in the past may be attributed much of its success. Respite from the daily grind and

a complete

Change of Environment

are necessary, and with this fact in mind the 1922 Programme has been planned and nothing left undone for the entertainment of patrons

Full Performance Every Day

that the ingenuity of men with life-long experience can suggest in the way of clean amuse-

It is almost impossible to picture in advance the grandeur of the 1922 Spectacle, "The

Prince of Wales Indian

Durbar," a magnificent production based upon the recent world tour of the popular heir to the throne. Startling in its gorgeousness, the Management believes that it will set a new standard for Exhibition performances, a very high aim, indeed, in view of the achievements in the past of its corps of gifted pageant masters who have for many years set the world pace for spectacular productions. Money, effort nor time has been spared in these mammoth entertainments, but this year their work makes previous efforts puny in comparison. The "Prince of Wales Indian Durbar" should surpass in

Magnitude, Beauty and Thrills

anything hitherto attempted by the C. N. E. All the glamor of the Far East, the land of eternal mystery, dim, Oriental, untouched almost by the march of progress, has been called into play by these skilled masters of stagecraft. A wonderful scene 800 feet long, of striking beauty, will be the setting and before this will be enacted with every effect which showmanship can conceive outstanding events in the long tour of His Royal Highness.

The early rise of the sun, the red-hot afterglow of Indian skies, the incongruous blending of many races that touch and mingle but never assimilate, the fantastic confusion of the streets, the excitement of the crowds awakened from their blissful, contented lethargy by the visit of their "Smiling Prince"; Mosques and minarets: elephants gaily caparisoned; and

"PRINCE OF WALES DURBAR"



Between the time of his departure for India in October last and his recent arrival home, H.R.H., the Prince of Wales, visited 106 places in India, Burma, Ceylon, Singapore, Hong Kong, Japan and Egypt, and covered by sea and land 40,908 statute miles. Few people have achieved such a record in the same space of time, and probably none have undergone experiences of such a unique and varied nature. The manner in which this beloved Empire Ambassador has responded at all times to the great demands his lengthy tours have made upon him and has endeavored to fulfil to the utmost of his power his Royal mission has evoked the widest admiration the world over, while in the hearts of the British people the sense of pride in the way his task has been accomplished, has been deepened. As a slight indication of the thankfulness of the Canadian people for the safe return of H.R.H. and in order to perpetuate the demonstrations of joy and affection which met him in such wide flung parts of the Empire, this humble effort of the Canadian National Exhibition is dedicated. The Management hopes it will give as much pleasure to the grand stand crowds as it has to the many who have had a hand in its preparation.

all the traditional pomp and glitter of Far Eastern magnificence outdoing even the coloring of Haroun-el-Rashid, will be there, the effect made many times more alluring by strange, haunting Oriental music, the martial strains of the massed bands and the sweet songs of the great choir as they break forth in a towering triumph of sound in honor of the arrival of "Prince Charming," while the almost barbaric evolutions of

The Dancing Girls,

the mad welcome of the street crowds and the sparkling, sputtering, bursting, shooting fireworks display will add to a scene almost stunning to the senses and one never to be forgotten in its smallest picturesque detail. The Spectacle will be produced for the first time on Monday evening, August 28th, and thereafter every evening until the close of the Great Fair. On Opening Day, Saturday, August 26th, a special

Massed Band Performance

and many incidental features will be given in front of the Grand Stand, but on the second evening this feature will give way to the Spectacle.

Such a pace has been set by the producers of the "Prince of Wales Durbar," the Management has been at its wits end to secure incidental attractions for the Grand Stand hippodrome of a sufficiently high class worthy to maintain a balance with the remainder of the Programme, but after a world-wide search for novelties it is believed that the specialties and vaudeville entertainment will more than meet the approbation of the crowds. While the number of acts is larger than ever, quality has been the most important exigency and when the several ringed circus gets under

Full Performance Every Day

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way two hours of hilarity, a jumble of jollity and fun, mixed with more serious entertainment, is assured. There will be a little of everything that hard work, ingenuity and showmanship can suggest to meet the multitudinous tastes of one-and-a-quarter millions of people.

The Community Singing will be continued as a feature of the Grand Stand performance each evening. Hundreds of thousands of Exhibition patrons have manifested their interest in this attractive number of the programme, and so insistent has been the demand for its continuance the Exhibition has bowed to the inevitable, and old and young will again have an opportunity of exercising their voices nightly in the songs of to-day and yesterday. To make the event a little more intimate, it has been decided to station the chorus leader in the paddock close to the Grand Stand instead of across the ring on the big stage as heretofore.

Another big community feature will be the

Dance on the Plaza

on the closing night of the Exhibition. The pavement all about the Fountain will be cleared and all traffic diverted from this section of the grounds while the crowd waltz away the final hours of the 1922 Fair to the music of massed bands.

With the carefully guarded reputation for the quality of its Band programmes to maintain, the Management has this year engaged for the full period of the Exhibition, the services of the West Indian Regimental Band, Kingston, Jamaica, representing the oldest colonial military organization in the British Empire. Creatore, too, who will be remembered above ail for his marvellous rendition of the National Anthem, will be here again during the first week. The Huntsville Band, with Mr. Herbert Clarke in charge, will share the honours with the

West Indian Organization during the second week. In addition all the leading Toronto bands and many from outside places will also appear.

Music lovers everywhere will appreciate the importance of the announcement that Mr. H.

A. Fricker, leader of the

Mendelssohn Choir.

has been released for the occasion to take charge on the evening of Music Day, when a great chorus of at least 1,000 voices will be assembled for a Choral Finale to the Prince of Wales Durbar. Among the choristers will be representatives of the Mendelssohn Choir, National Chorus, Oratorio Society, Orpheus Society, Masonic Chorus, Toronto Festival Chorus, Scottish Chorus, Harmony Male Choir, Bell Telephone Chorus, Welsh Choir, High Park Masonic Choir, Earlscourt Choral Society, Eaton Choral Society and 200 Church Choirs.

Music Day, Thursday, Aug. 31, should be one of the most notable of the year. It is too early to give exact details, but the preliminary arrangements would indicate a programme of

remarkable possibilities.

Cash prizes ranging from \$200 to \$1,000, other special awards, and the title of "Champion Band of Canada," are among the factors which should result in the

Band Competition

on Thursday, August 31, being quite the largest and most successful event of its kind ever held in Canada. The Competitions were

Full Performance Every Day

inaugurated a year ago, but attracted only a fair number of entries. The introductory event, however, put the contest upon a firm basis, and at this writing, weeks before the opening of the Exhibition, the number of entries is

Three Times the Total

attracted in 1921, and it is still growing. The judges will be Mr. H. A. Fricker, the conductor of the Mendelssohn Choir, Captain Alfred Light, Director of the R.C.H.A. Band of Kings-

ton, and one other yet to be selected. Few of the newer features added to the Exhibition's constantly growing programme have been more favorably received than the vocal, piano and violin competitions. Owing to the scarcity of space these mighty interesting contests have been held in the Horticultural Building. This year the addition of the Coliseum to the Exhibition Plant has enabled the Management to convert the former Dairy Amphitheatre into a Music Building, where hundreds of people can be accommodated. The competitions start on Music Day, Thursday, August 31, and continue daily through to the finals.

The ever

Popular Musical Ride
will be given by the Royal Canadian Dragoons
afternoons and evenings during the entire
Exhibition, before the Grand Stand. A special
squad has been preparing for this spectacular
event since early in June, when the Dragoons
went into Summer Camp. Word from the
Director is to the effect that the men and
horses were never more proficient in their
work. They have improved several features of
this pleasing event, retaining the best of the
old figures and evolutions and adding to them

a number only recently developed which are said to make the ride even more pleasing than ever.

Another outstanding military feature will be the appearance of a squad of specially picked horsemen from the Royal Military College, Kingston, who will take part in the Horse Shows in the Coliseum. It is possible that the

World Famed Arabs

could teach these skilled representatives of the Military College some things about horsemanship, but folks who have seen the Cadets at their best have some doubts on this score. They do everything that the famed riders of the desert do, or the cowboys of the plains accomplish, and then beat them out at many of their own pet equestrian tricks. daring feats will be a revelation to Exhibition crowds. Unfortunately they will be here, according to present arrangements, for only a few days, the opening of the R.M.C. on August 26 precluding a longer stay. Leaping their horses over a party sitting at dinner is only one of the few unusual features of this performance.

Auto Polo, the maddest of all sports introduced by the Exhibition some years ago and then banned because of its extreme danger to players and spectators alike, will again be seen for an entire week in front of the Grand Stand, afternoon and evening from Saturday, August 26, to Friday, September 1. New methods of strengthening the cars and thus reducing the danger of loss of life and limb has convinced the Exhibition that this very exciting entertainment may be introduced again with some degree of safety to the onlookers at least. Every precaution will be taken to safeguard the drivers and audience

without eliminating any of the more

Hair-Raising Features.

These safety devices will include the erection of a reinforced "apron," or double fence, the entire length of the paddock in order to prevent the cars breaking through into the crowds.

The latter precaution is also rendered necessary by reason of the fact that the two day automobile racing meet will be repeated. As in past years, none but professional drivers with several years' experience in dirt track racing will be allowed to compete, and some of the world's leading pilots will be entered. Six Haugdahl, who broke all straightaway records at Daytona Beach, Fla., last April, is expected with the same car in which he drove a mile in 19.97 seconds. The body of this fastest car in the world measures but 20 inches at its widest part, the wind resistance thus being cut down to a minimum. It is propelled by a hydroplane engine which develops terrific driving power, and cost \$25,000. Other almost equally famous drivers are also looked for, including Fred Horey, whose daring efforts won for him several events at the Exhibition track a year ago from the veteran Louis Disbrow. The races will be held on Saturday. August 26, and Monday, August 28, before the Grand Stand. A cordon of mounted police will guard the outside of the track, and no spectators will be allowed within 50 feet of the fence.

Headed by women who are themselves active in every field of feminine endeavor, the women's department will be more complete and representative than ever before. The rag rug and quaint bedspread, old-fashioned things recalled and revivified by the cult of the four poster and the highboy, will still be there, but they will line the walls while the centre of the

Admission, 25 Cents

stage will be given over to what women are doing in industry, business, the arts and crafts. domestic science, philanthropy and every other sphere of their enterprise. Booths will be devoted to

Practical Demonstrations

of spinning, weaving, sewing, menu-planning, home economics, lace making, the work of the blind, Indian work, etc., and every afternoon and evening to contests in typewriting and the operation of adding machines for which medals and certificates will be awarded daily while the winners of the finals held in the amphimeatre of the Music Building on the last day of the Fair, will receive handsome trophies offered by the Exhibition. A room devoted to the work of Canadian women in music, arts and letters is another outstanding new feature. this year. In fact, there are so many new and notable features that it will take many visits to satisfy the up-to-date woman, whether she be from the farm, the small town, or the city.

The art display should be exceptionally meritorious and will include a collection of British paintings gathered by the Exhibition's Resident Art Director abroad representing the best of the modern masters and some of the old. A Spanish collection will be included in addition to a most carefully selected Canadian

collection.

"Young Canada's Day"

will be repeated on an enlarged scale. Last year this event was inaugurated as a Canadianization movement. Slightly over 500,000 tickets were issued to the elementary school pupils of the Province. There was an attendance of 230,000 rosy-cheeked, bright-faced, smiling, vigorous little Canadians on the grounds. This year Managing Director John G. Kent and

Full Performance Every Day

President Fleming have issued over

700,000 Tickets

of admission to school pupils of Ontario, and many more to children from other Provinces. These invitations include free admission to gates and Grand Stand, while special arrangements have been made for the youngsters in many other ways. It is hoped that at least 250,000 children will be on the grounds on "Young Canada's Day." Tuesday, August 29.

Last year there were over 600 entries in the Labor Day Baby Show. Early indications are that this year that number will be at least equalled, if not exceeded. Weighing and measuring commences at 11 a.m. in the Music Building and judging at 1 p.m.

For thirty-four years the

International Bench Show

has been conducted at the Exhibition. This vear it will be held from Monday. September 4, to Thursday, September 7. Last year there were over 700 entries. The indications at this writing would justify the statement that the entry list in number, quality and variety, will excel the record show of a year ago. The Cat Show this year reaches its majority, 21 years, and to celebrate the event unusual efforts have been put forth to make it the best on record. The dates are Tuesday. Wednesday and Thursday, August 29, 30 and 31.

Trotting will again be featured for four days, Saturday, September 2, and Tuesday, Wednesday and Thursday, September 5, 6 and 7.

The Midway is sure to please. The Wortham Shows, on their first appearance here a year ago, created such a favorable impression that they have been re-engaged. Meanwhile, however, they have been improved and enlarged. The more attractive features of last

Canadian National Exhibition, 1922

year have been retained, but so many new shows have been added that few people will connect this mammoth carnival with the Midway attraction of 1921.

The list of attractions outlined in the preceding pages are only a part of the

Special Features

to be seen at the Canadian National Exhibition in 1922. There will also be radio demonstrations, a Shoe Style Show, an Electrical Show, athletics, yacht and motor boat races, displays by the University of Toronto, the O. A. C. and the Department of Mines, and scores of other features, educational and recreational, covering almost every imaginable subject, the enumeration of which space will not permit, but indications at this writing are that the belief of the Management that the 1922 programme will excel all previous efforts will be more than justified.

REDUCED RATES

have been put into effect for the period of the Fair on all lines of travel. A rate of one fare and one-third will be in effect from White River to the Atlantic, good going from August 26 and valid to return until Wednesday, September 13. In the Maritime Provinces the last date of sale will be Friday, September 8.

Visitors are reminded that an

INFORMATION BUREAU

will be maintained throughout the Exhibition at a prominent downtown location near the boats, where strangers may apply with perfect safety for information regarding hotels, boarding houses, etc. They will be dealt with courteously and may rely upon any information received there.

Full Performance Every Day

TO TORONTO BY SHIP A DELIGHTFUL TRIP

From Lewiston or Queenston you sail down the beautiful Niagara River to Lake Ontario, and across this broad, breeze-swept stretch of water to Toronto—a 40-nile trip of restful comfort.

FOR A GLORIOUS VACATION CRUISE

See the 1,000 Islands, St. Lawrence Rapids, Montreal, Quebec and Saguenay River on the famous trip called NIAGARA-TO-THE-SEA

Leaving Toronto, you travel the waterways of the magnificent 1,000 Islands, and down the St. Lawrence Rapids to Montreal. Then you visit historic Quebec and the magnificent hotels at Murray Bay and Tadousac, and view finally the unparalleled grandeur of the Saguenay Canyon.

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CANADA STEAMSHIP LINES, LIMITED TORONTO and MONTREAL

CANADIAN NATIONAL EXHIBITION

PORMAL opening of the world's largest and most costly Exhibition building, the giant Coliseum, which has 81 acres under roof. Also the new Pure Food building.

West Indian Band from the Empire's oldest Colonial regiment. Entire period of Exhibition.

Two days of dare-devil Automobile Racing, Saturday, August 26th and Monday, August 28th.

ance of Wales Indian Durbar," grand stand, every evening starting Monday, August 28th. Vivid with the spell and mystery of the far east. Massed Bands, 1,500 performers.

British, Canadian and Foreign Art Exhibit. Graphic and Commercial Arts; Photographic salon.

Automobile Polo, maddest of all sports, Saturday, August 26th to Friday, September 1st.

Night Horse Shows and other features, Coliseum.

Band Competitions, Thursday, August 31st, challenge trophy, individual tokens and \$3,000 in cash prizes.

Piano, Violin and Vocal Competitions, start Thursday, August 31st.

Baby Show and Labor Day Demonstrations, Monday, September 4th.

Trotting and Pacing Races, September 2nd, 5th, 6th and 7th. Twenty-first International Cat Show, Tuesday, Wednesday, Thursday, August 29th, 30th and 31st.

Young Canada's Day, Tuesday, August 29th. All elementary school pupils admitted to grounds and grand stand free.

Thirty-fourth International Dog Show, Monday, Tuesday, Wednesday, Thursday, September 4th, 5th, 6th and 7th.

Typewriting competitions, afternoon and evening, and demonstrations of Women's Activities, Women's Building.

Poultry, Pigeons, and Pet Stock, Friday, September 1st to Friday, September 8th.

Creatore's Band, August 28th to September 2nd; Huntsville Band, September 4th to September 9th.

National Automobile, Truck and Accessories Show; monster Live Stock, Farm Machinery and Agricultural Product Display; Educational and Welfare Exhibits; Process Displays; Government Exhibits and Demonstrations; Acres of Manufactures.

"NEVER ON A BIGGER SCALE"