Dear Friend:

If you like what Bill Bennett and the Socreds are doing to B.C. and to British Columbians, then you may disregard this letter. If however, you are <u>not</u> happy about the erosion of social services, the cutbacks in health care, the double taxation for medicare, the reduced funding for education, the elimination of human rights, or the recent repressive labour code changes, then here is your opportunity to express your disapproval.

There will be a by-election in Okanagan North, sometime in the next few months. This will be a crucial test of how the Socred slashing and right wing rampages are being received by the electorate. Most assuredly, Bennett will consider a Socred win here as a licence to extend his party's anti-labour, reduced services, and increased taxation policies. To this end, it is known that the Socreds will be spending hundreds of thousands of dollars to try to hold onto this seat.

They have good reason to worry. In the 1983 provincial election, Okanagan North was one of only three constituencies where NDP support increased significantly. A swing of less than a thousand votes in a by-election could elect a New Democrat.

The strong election organization that engineered our dramatic upsurge in 1983 continued to prepare and plan for the next election almost from the day the last campaign ended. We are ready to shift into high gear as soon as the writ is dropped. Our campaign workers are more experienced and eager to go, and we believe that the majority of the electorate is dissatisfied with the way the Socreds promised restraint but delivered repression.

However, if we are to win, we must raise enough money to step up our pre-election work and to at least in part, be able to counter the big budget and media blitz that the Socreds will be mounting.

To accomplish this we must begin fundraising immediately, and are requesting that your organization consider making a donation to our campaign at this time. It should be remembered that this by-election in Okanagan North may be your only chance until '86 or '87 to legitimately express your opposition to the Socred wrecking crew.

In conclusion, I quote Winston Churchill, "Give us the tools and we will finish the job."

Looking forward to your reply.

Your truly,

Terry W. Robertson,

Finance Chairman, Okanagan North

By - election Campaign.