

BY LAND... BY WATER... BY AIR

Value of Land, Buildings and Plant Equipment \$21,000,000.00
 ... Annual Cost of Staging (exclusive of exhibitors' interests
 which amount to figures beyond estimate) \$1,222,000.00
 ... Incorporated 1879 (Sixty years ago) ...
 Length along shore of Lake Ontario 1 1/2 miles ... Floor display
 space for exhibitors 2,250,000 sq. ft. ... Seating capacity of Coliseum
 Palace, Coliseum and Live Stock Pavilion (largest exhibition
 building in the world) 24 1/2 acres ... Agricultural Prize List \$1,000,000.00 ... Grand-
 arena 12,000 ... Grandstand length 725 feet ... Paved
 stand capacity 25,000 ... Grandstand length 725 feet ... Record one-
 stand attendance 2,039,000 ... Record one-
 day attendance 250,000 ... Population of Greater Toronto 889,845.

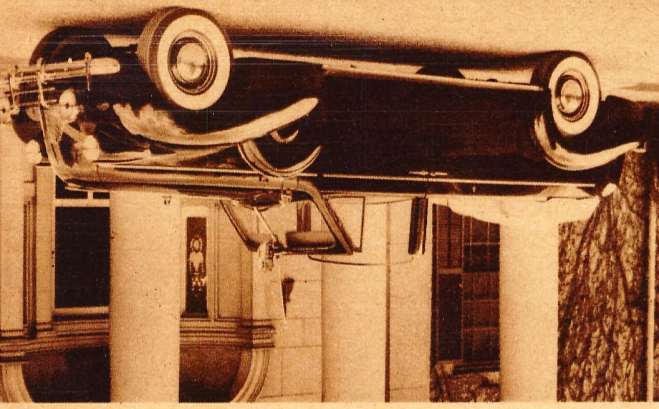
Exhibition Facts in Brief

Friday, August 25th Opening Day
 Saturday, August 26th Workers' Day
 Sunday, August 27th Children's Day
 Monday, August 28th Automobile Day
 Tuesday, August 29th Food Products and
 Merchants' Day
 Wednesday, August 30th Women's, Music and
 Art Day
 Thursday, August 31st Press Day
 Friday, September 1st Manufacturers',
 Athletic and Floral Day
 Saturday, September 2nd Labor Day
 Sunday, September 3rd Agricultural Day
 Monday, September 4th International Day
 Tuesday, September 5th Transportation
 and Communications Day
 Wednesday, September 6th Commercial Travellers' Day
 Thursday, September 7th Live Stock Review Day
 Friday, September 8th Citizens' Day
 Saturday, September 9th Citizens' Day

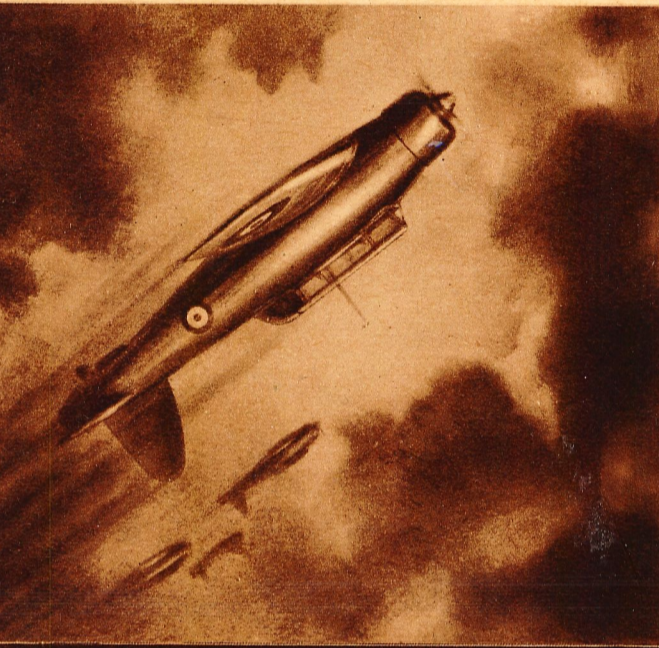
Each Day a Special Theme

Step inside the Exhibition Gates and you're in a new
 world. A world of last-minute science, of the future's
 marvels, of past glories. Here are television and
 transport planes—classic art and flowers ... the
 swing bands of America and the military bands of
 England. There's a mighty pageant on the 1000-foot
 stage—or puppet shows to see! The breadth and
 glamor of this tremendous Exhibition cannot be des-
 cribed! Its might and colour, its charm and beauty
 are to be seen and experienced only for a short period
 each year. Don't miss 1939—the Sixty-first cele-
 bration of the largest annual exhibition in the world!

Exhibition Highlights



Wicked Fighting Planes—Authorized by Dept. of National
 Defence a thrilling Air Show of roaring, diving fighters and
 bombers. See them close up, in the air and on the ground.
 Royal Car on Display—the actual machine in which Their
 Majesties rode. Get a close inspection of this unusual and beau-
 tifully built automobile. It may never be on exhibition again.



Afternoon Grandstand Performance—one daring and beautiful act
 follows another. Racing men, animals and machines; acrobats,
 acrobats, dare-devil drivers. In the evening a gorgeous Pageant,
 Trans-continental Planes—Canada's contribution to sky-way travel.
 See a gleaming new T.C.A. air-liner! A feature of Transportation
 and Communications Year. Something everybody should see.



TRANSPORTATION AND COMMUNICATIONS YEAR



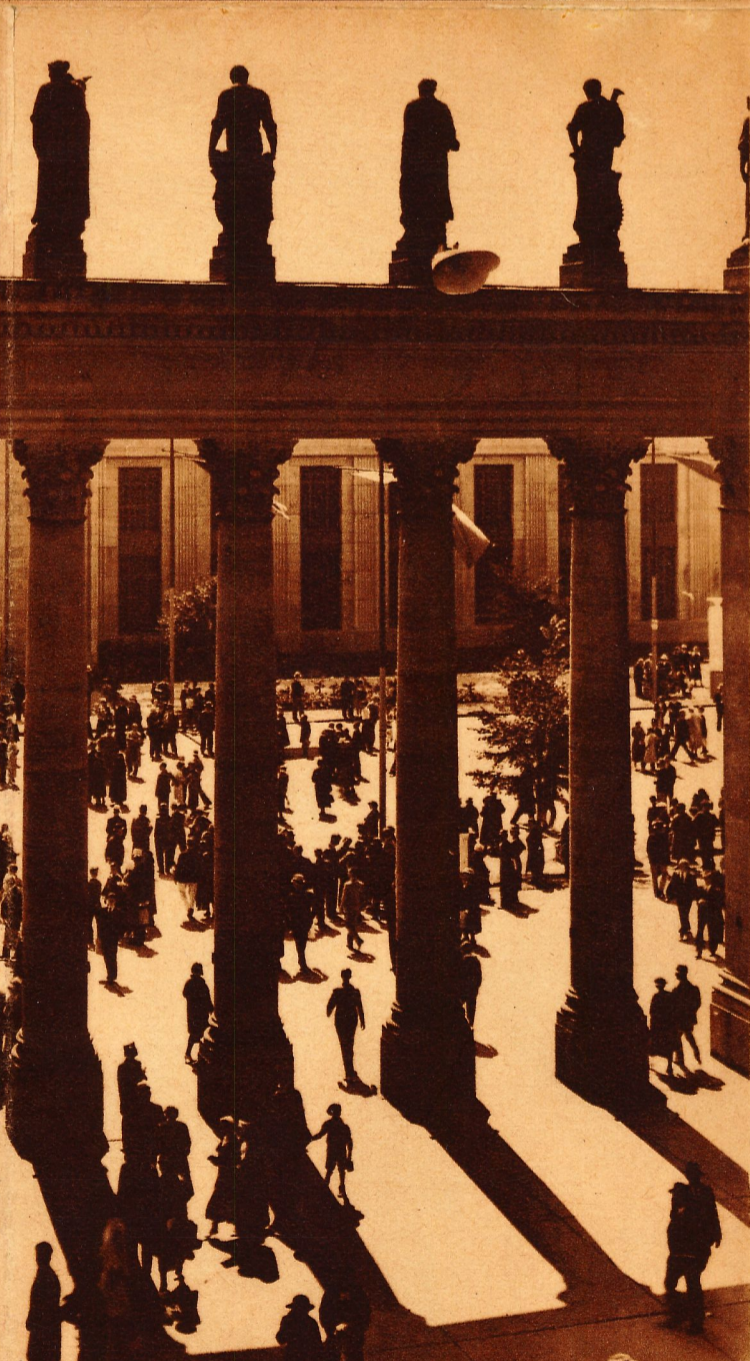
EDUCATION FOR ALL

It's an education ... in art, music, science, sport, business,
 or just living! You'll see and hear new things, meet new
 people, get new ideas. And you'll enjoy every minute of it!

CANADIAN NATIONAL
EXHIBITION
 TORONTO

AUG. 25 SEPT. 9
 EXCLUSIVE OF SUNDAYS
 1939

GEORGE BRIGDEN, President ... ELWOOD A. HUGHES, General Manager



ENTERTAINMENT FOR ALL

Whatever you like best is here to entertain you! Pageants or pup-
 pets, food or Frolexland, art or aeroplanes, parades or pyrotechnics,
 muscles or music! Something exciting for everyone to enjoy!

PAGEANTRY... ART... INDUSTRY

If it's **new**
 you'll find it at the
CANADIAN NATIONAL
Exhibition
 TORONTO

EXHIBITION CITY...

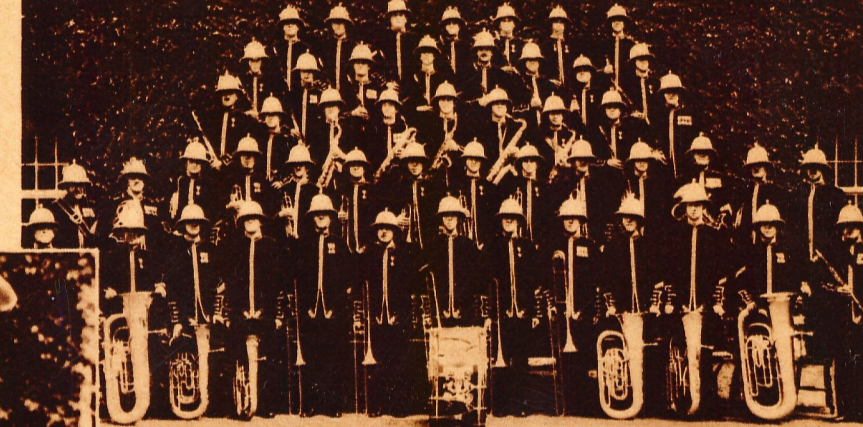
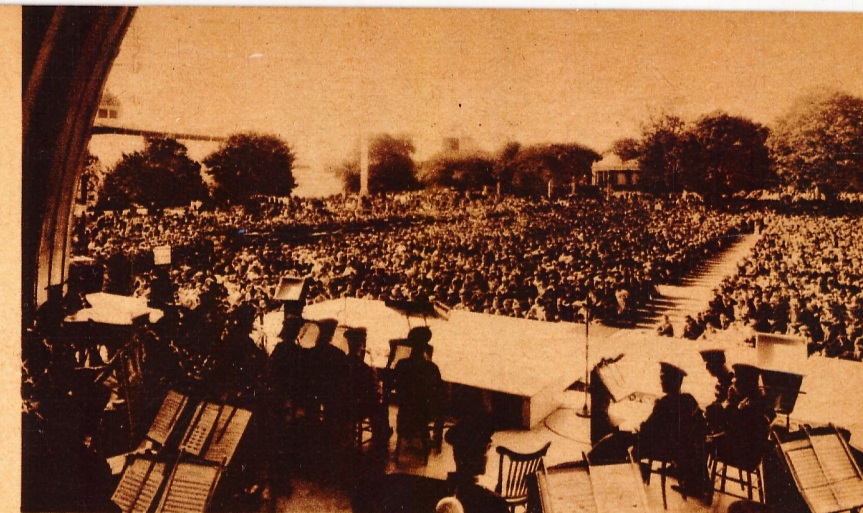
For two weeks each year it lives
 gaily. To care for its population of
 2,000,000 happy visitors it has its own Police,
 Fire and Street Cleaning Departments; Post
 Office, Hospital, Banks, Telephone and Tele-
 graph Offices, modern restaurants, Children's
 Playground, Baby Creche and Mothers' Rest
 with nurses in attendance! Covers 350 acres.



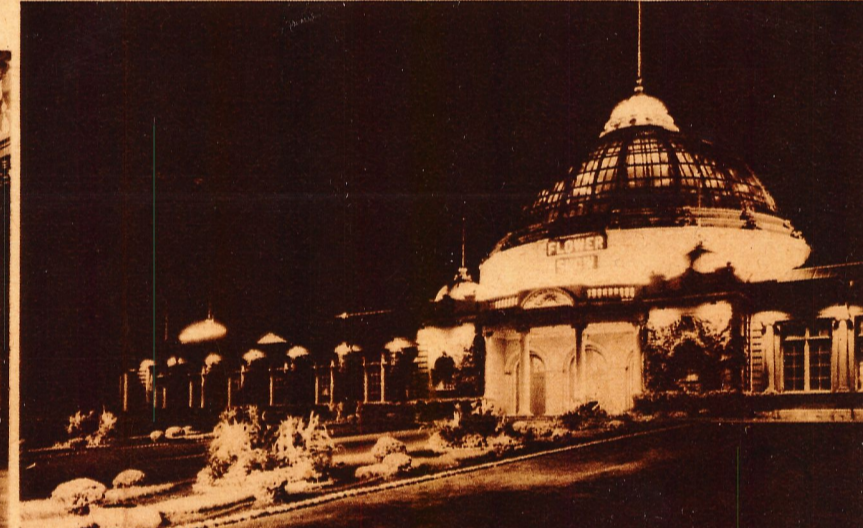
Always Something
 Fascinating to do.
 Roam through
 the spacious build-
 ings crammed with
 treasures—or seek
 the excitement of
 throngs ever on the
 move to some new
 adventure!



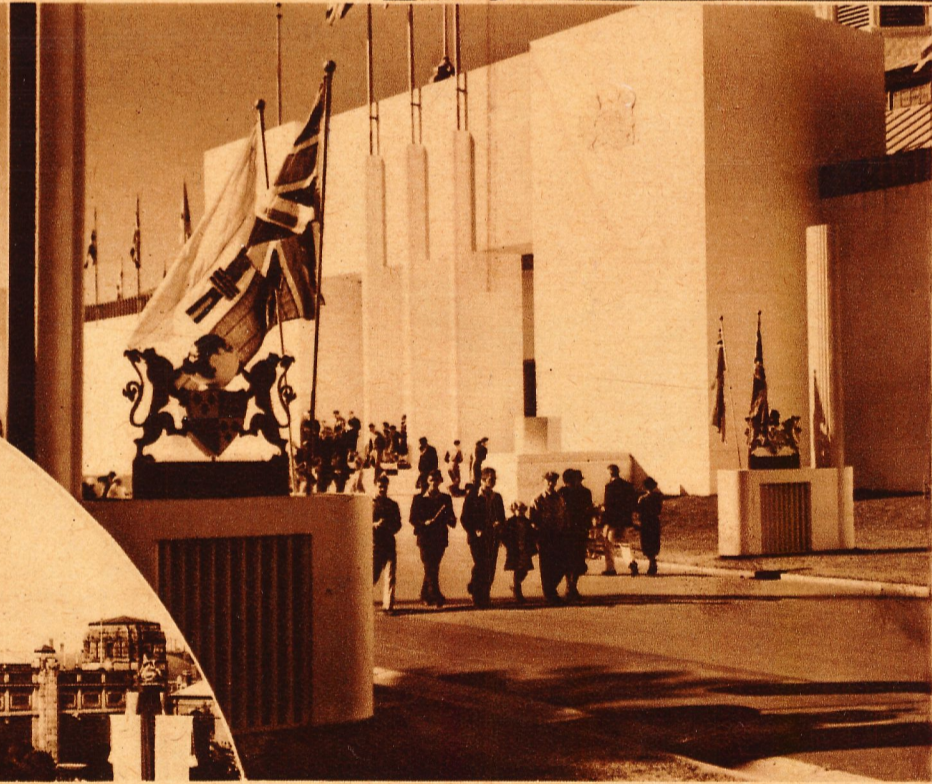
Panoramic view of Exhibition Park showing the Grandstand, permanent buildings
 and cool blue waterfront. At left, a section of the huge Engineering and Electrical
 Building, home of many wonders of science dramatized and explained by experts.



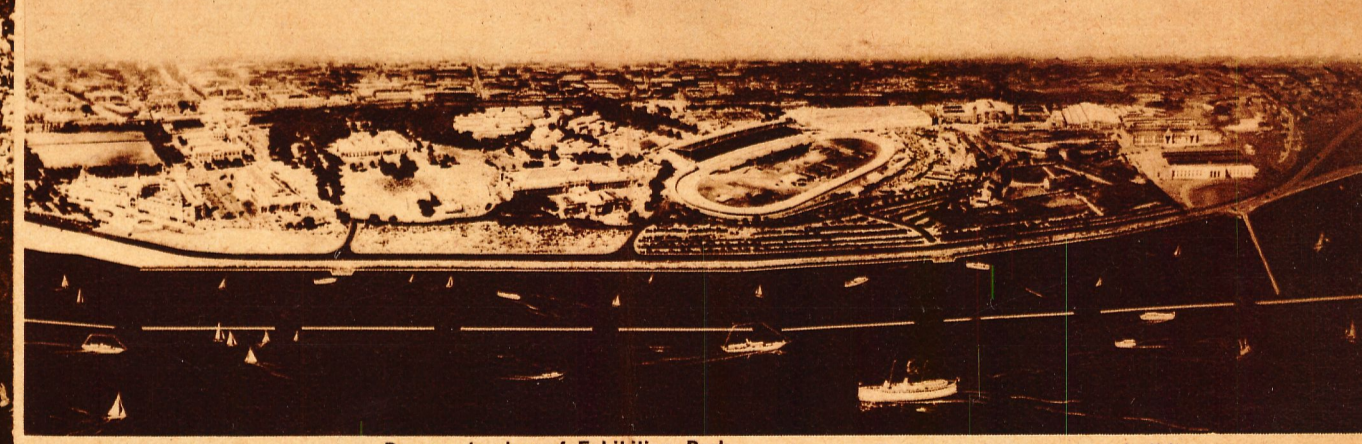
Imported from England—one of the Old World's most famed
 musical organizations—The Band of His Majesty's Royal
 Marines, directed by Major F. J. Ricketts. In Canada for the
 first time in history after years of acclaim in the capitals of
 Europe. Sit under the skies and hear them play from the beauti-
 fully designed Exhibition Band Shell ... no admission charge.



The Horticultural
 Building is a
 breath-taking
 sight with its
 masses of gorgeous
 flowers, its planned
 gardens, its
 huge prize
 winning blooms.



In the Internation-
 al Pavilion (at
 left) are housed
 the bizarre and the
 picturesque exhib-
 its of many
 foreign nations.

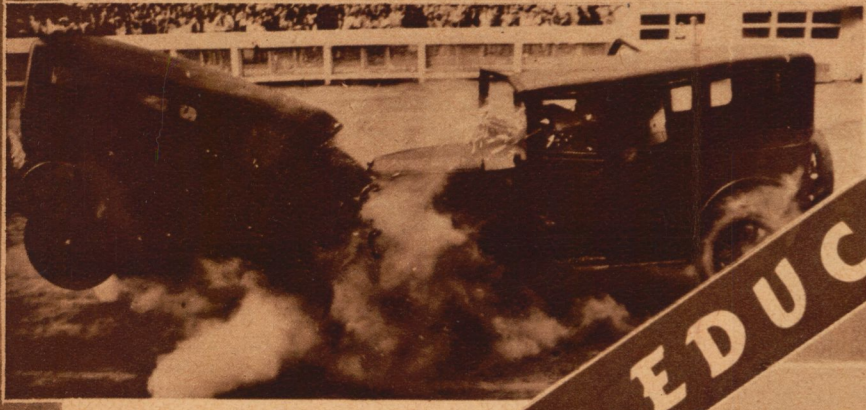


61 st. consecutive year

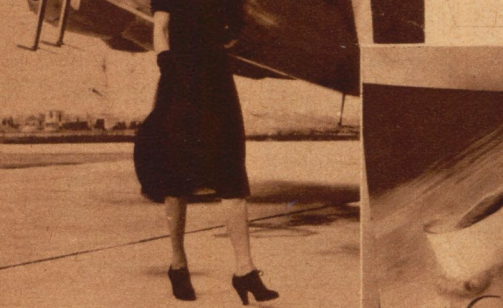
THE WORLD'S LARGEST ANNUAL EXHIBITION



Thrills Galore! Aerial acrobats, "Lucky" Teter and his congress of dare-devil drivers.



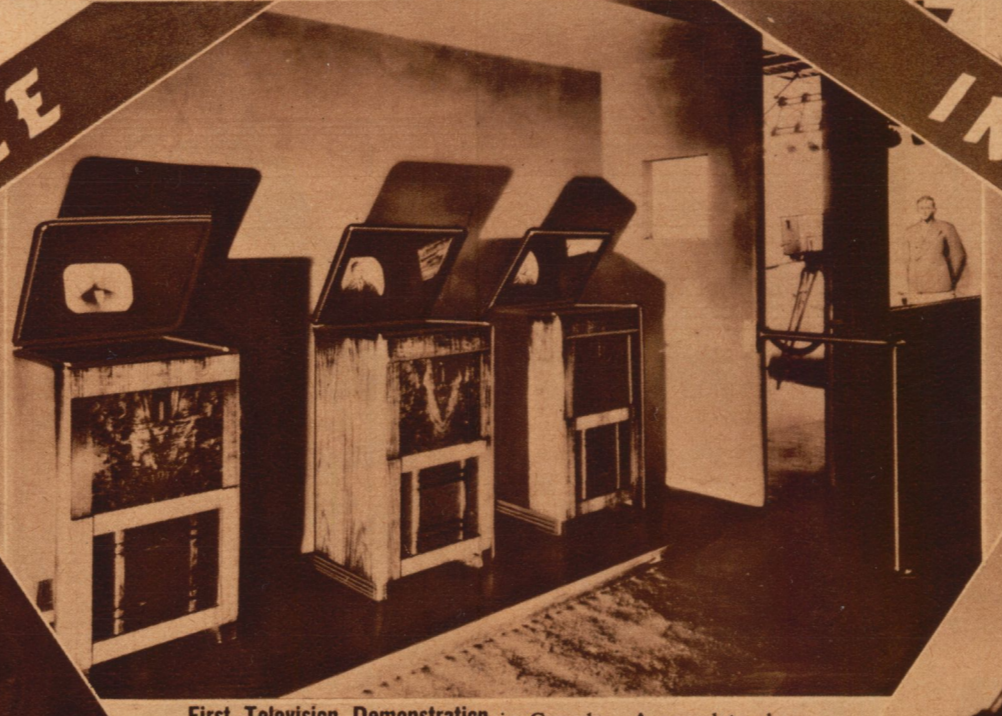
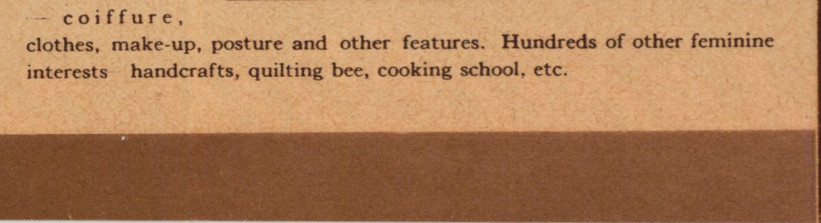
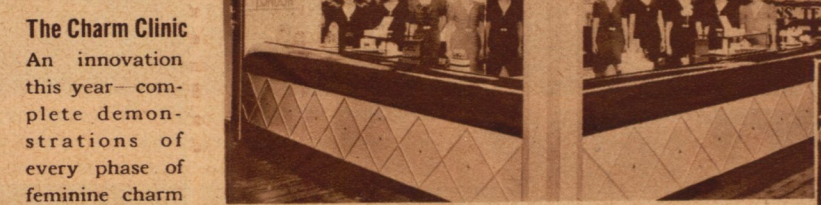
The Grandstand Performance is one of the most spectacular on the Continent — attractions imported from all over the world!



Exhibition Fashion Expert back from New York with latest American styles and complete details of the Paris showings.



The Charm Clinic An innovation this year — complete demonstrations of every phase of feminine charm — coiffure, clothes, make-up, posture and other features. Hundreds of other feminine interests — handcrafts, quilting bee, cooking school, etc.



First Television Demonstration in Canada. A complete show directed by R.C.A. Victor engineers.



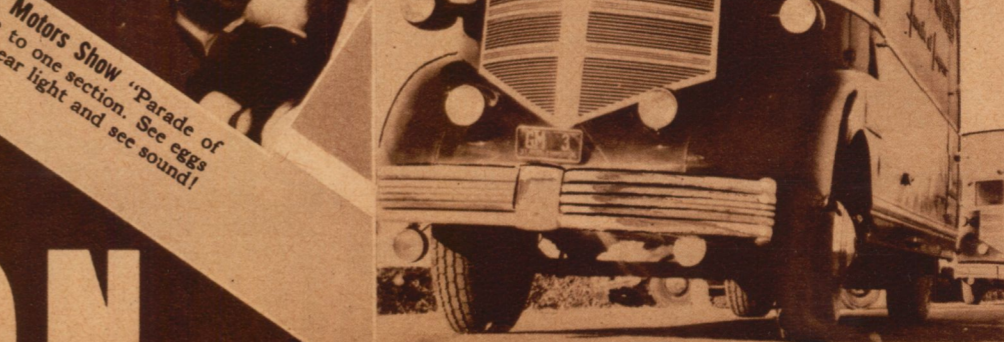
International Typewriting Marathon — a miracle of tireless speed and precision to watch. See world's champions in action.



More Entertainment... in Frolexland, and during the tremendous Pageant held on the 1000-foot stage each evening.



The Huge General Motors Show — "Parade of Progress" entrance to one section. See eggs fried on a coil stove, bear light and see sound!



CANADIAN NATIONAL EXHIBITION

TORONTO AUG. 25 to SEPT. 9 1939

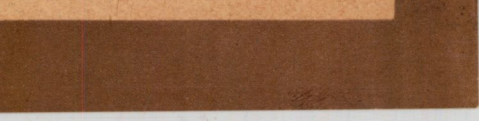
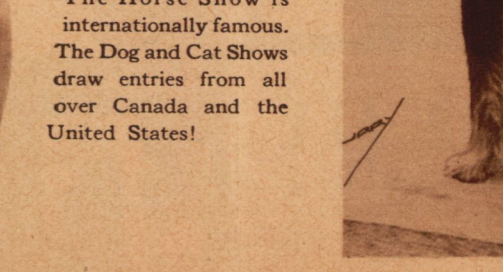
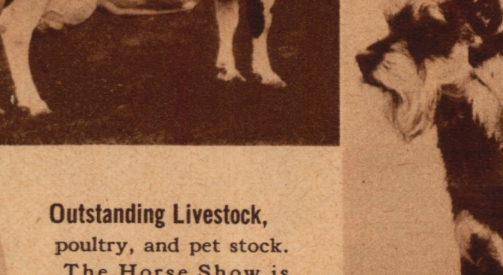
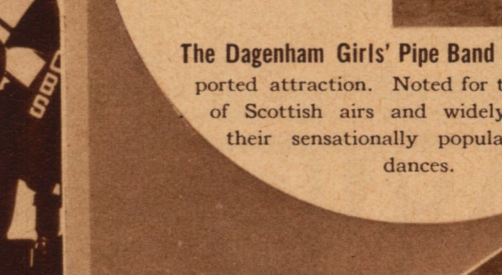
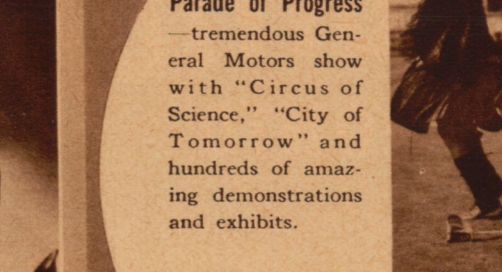
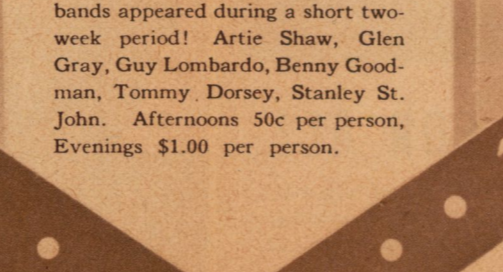
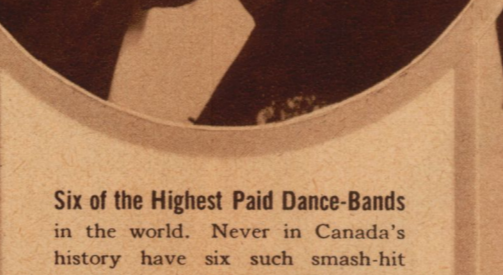
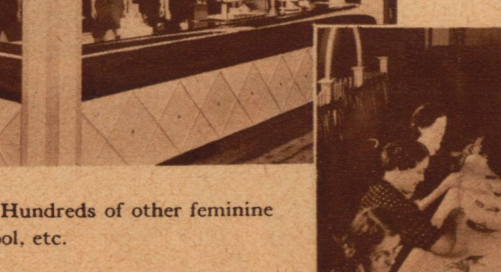
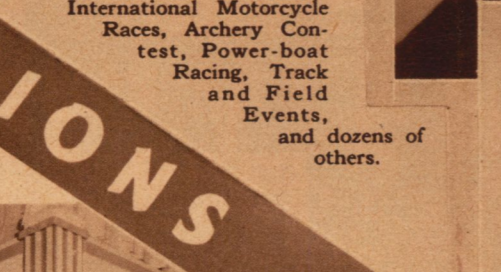
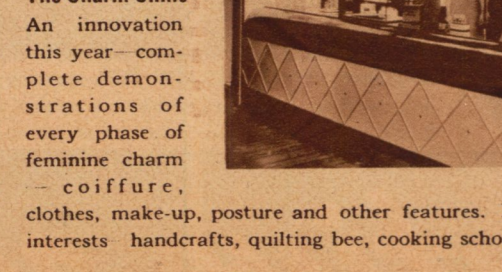
EXCLUSIVE OF SUNDAYS



Six of the Highest Paid Dance-Bands in the world. Never in Canada's history have six such smash-hit bands appeared during a short two-week period! Artie Shaw, Glen Gray, Guy Lombardo, Benny Goodman, Tommy Dorsey, Stanley St. John. Afternoons 50c per person, Evenings \$1.00 per person.

Parade of Progress — tremendous General Motors show with "Circus of Science," "City of Tomorrow" and hundreds of amazing demonstrations and exhibits.

The Dagenham Girls' Pipe Band — Another imported attraction. Noted for their rendition of Scottish airs and widely famed for their sensationally popular Scottish dances.



Outstanding Livestock, poultry, and pet stock. The Horse Show is internationally famous. The Dog and Cat Shows draw entries from all over Canada and the United States!

