

J.Nr. 1148

Betrifft: "National Produced in
Canada Exhibition".

Im Anschluss an den Bericht
vom 28. Februar 1934

4 Durchschlaege (davon 2 fuer R.F.A.

Anlaesslich der letzten "National Pro-

duced in Canada Exhibition" im Februar d.J.

hatte die Leitung beschlossen, in Zukunft die

jaehrliche Ausstellung vom Februar-Termin auf

den Oktober-Termin zu verlegen. Infolgedessen

haben in diesem Jahre innerhalb ^{von} neun Monaten

zwei Ausstellungen dieser Art stattgefunden, und

zwar ist die zweite diesjaehrige Ausstellung

in der Zeit vom 7. bis 17. November abgehalten

worden.

Das allgemeine Urteil ueber die Ausstellung

lautete: Groesser und besser als alle frueheren.

Die Ausdehnung, Aufmachung und Besucherzahl wiesen

wiederum Fortschritte gegenueber den frueheren

Veranstaltungen auf. Ausstellungsort war wieder

das bekannte Sun Life Building, das im Zentrum

der Stadt liegt und den Montrealern als der ge-

gebene Ausstellungsort immer vertrauter wird.

Zur Eroeffnung der Ausstellung war der

Gouverneur der Provinz Quebec erschienen, dem der

Vorsitzende der

kanadischen Fabrikantenvereinigung und andere

fuehrende Personen aus Politik und

Industrie zur Seite standen. Der Eroeffnungsakt

war gross aufgezogen: Eine Militaerkapelle, eine

schottische Dudelsackpfeiferkapelle, Verbrei-

tung der Reden und Musikdarbietungen durch
etwa 40 Sender des kanadischen Rundfunknetzes
etc.

In noch ~~hoherem~~ ^{noch} Masse als in frueheren
Jahren, vermittelt die Ausstellung ein Bild ^{der wachsenden}
Vielseitigkeit der kanadischen Industrie. Aller-
dings gab es auch zahlreiche, zum Teil recht aus-
gedehnte Staende, die ^{zwar} sehr dekorativ wirkten, aber

mit der kanadischen Industrie eigentlich nichts
zu tun hatten; z. B. eine grosse Schau des hie-
sigen Vereins der Aquarienliebhaber, die ihre
Sammlungen an tropischen Fischen zeigten. - Tro-

pische Fische in Hausaquarien sind bekanntlich ~~eine~~
grosse Mode auf diesem Kontinent. Ferner eine

Sonderausstellung ^{an} einer Gruppe von kanadischen
Kuenstlern, ^{der Photographen-Verein} sowie der hiesigen Kunstschule, ^{der Schule} Arbei-
ten einer technischen Abendschule und dergleichen.

Die Provinzialregierung von Quebec lieferte einige
gut ausgestattete Staende, in denen die Mineralien-
schaetze, das Forstwesen, das Siedlungswesen und
die Fischerei ^{wirkungsvoll veranschaulicht} gezeigt wurden.

Auf die Herausgabe eines Ausstellungs-Ka-
taloges hatte die Leitung verzichtet, wahrschein-
lich aus Sparsamkeitsgruenden. Prospekte und
Drucksachen wurden nur von sehr wenigen, ^{meist} ~~unbe-~~
deutenden Firmen verteilt.

Der Besuch war ausgezeichnet; genaue
Zahlen sind auch in diesem Jahre nicht bekannt-
gegeben worden, jedoch hat die Ausstellungslei-
tung der Presse gegenueber erklart, die Zahl der
Besucher sei fast doppelt so gross wie bei der
letzten Ausstellung im Februar. Es muss anerkannt

werden, dass die einzelnen Staende wirkungsvoller
ausge-

ausgestattet ~~xxx~~ und eingerichtet waren als bei
frueheren Gelegenheiten, Anscheinend hat die
Leitung ^{der Ausstellungen} kuenstlerische Berater zur Verfuegung ge-
stellt, denn ~~es war~~ eine gewisse Einheitlichkeit
im dekorativen Aufbau der Staende ~~zu verzeichnen.~~
war nicht zu erkennen.

Die fuer ^{durch} den Besuch der Ausstellung er-
wachsenen baren Auslagen in Hoeh~~e~~ von 50 cents
werden *in der laufenden Abrechnung als*
Kaushaltsausgabe bei Einzelplan
IV Kapitel 3 2ital 3
mit dem Gegenwert von Kff. ...
nachgewiesen werden.

4
50 cents

habe ich fuer zweimaligen Besuch der "National
Produced in Canada" Ausstellung verauslagt. Der
Betrag ist mir von der Zahlstelle der Legations-
kasse ~~von~~ beim Generalkonsulat, Montreal, erstattet
worden.

Montreal, den 27. Nov. 34.

Neue Börse.

Frankfurt a/Main

für Außenhandel,

Nachrichtenstelle

TWO LAST DAYS OF NATIONAL DISPLAY

Large Crowds Continue to Visit Produced in Canada Exhibition

Gay
Montrealers will be given their last opportunity to visit the National Produced in Canada Exhibition today and tomorrow, in both the afternoon and evening, as the ten-day industrial display will close on Saturday night at 11 p.m. Large crowds visited the exhibition again yesterday, among the thousands of interested visitors being Henri Kieffer, Chief of the Forest Protection Service of the Province of Quebec, who inspected the two floors of exhibits and spent some time at the booths of the Department of Lands and Forests, which are in charge of Eric Hudon, one of the Department's forest engineers.

Two hundred students of the Montreal Technical School increased their knowledge of Canada's opportunities, industrial products special visit to the exhibition during school hours, accompanied by their instructors.

Home-lovers and householders are finding much of interest in the large section devoted to household equipment of all kinds. Modern chromsteel furniture, including bridge sets, chesterfields, studio couches, occasional chairs, and a cocktail bar, are among the items being exhibited in one booth, while elsewhere a model kitchen, and all types of heating equipment are on view.

PROVINCIAL BOOTHS ATTRACT ATTENTION

Department of Lands and Forests and Bureau of Mines Have Display

Exhibits of the provincial Department of Lands and Forests and of the Quebec Bureau of Mines, are proving to be among the major attractions of the National Produced in Canada Exhibition which is now being held in the Sun Life building. Last night, and, in fact, every day since the industrial display opened, large crowds have stood before the Government booths arranged under the direction of Hon. Honore Mercier, Minister of Lands and Forests, and Hon. J. E. Perrault, Minister of Roads and Mines.

The Department of Lands and Forests has two distinct booths. One, sponsored by the Forestry Service, shows conclusively what may be achieved with the use of lumber, and it is pointed out that the forests of this province contain varieties of woods which may be used to advantage for construction purposes and for the fabrication of cellulose. In the production of the latter, Quebec ranks first in Canada.

In addition to these products, which constitute the principal elements of Quebec's lumber trade and forestry industry, the exhibit reveals that what is known as "small industry" has not been forgotten. To assist in this development, the department is showing the essential qualities of each wood, their physical properties and usefulness. The object, briefly, is to have the greatest number of people benefit from the forest wealth of the province.

A timely display by the Forest Protection Service gives a very striking lesson of the damage which may be done to huge areas of timber by thoughtlessly starting a fire. The exhibit shows a typical "burnt over" section in miniature, as well as land tilled by neighboring colonists who have observed fire regulations. In contrast to the drab scene, these lots present a tidy, prosperous appearance. The Forest Protection Service costs the Government about \$1,500,000 per year, it is explained, giving employment to 1,500 deputy fire wardens, 300 wardens, and about 35 inspectors.

Samples of Quebec's minerals, and colored photographs of the principal mining centres of the province, are displayed in the booth of the Quebec Bureau of Mines. The exhibit calls attention to the huge increase in gold production during the last 10 years. In addition to gold, mineral wealth on display includes aluminium, copper, lead and zinc, these being known as the metallic minerals; the non-metallic minerals, such as asbestos, feldspar, mica, magnesite, graphite, and kaolin, as well as building materials, including granite, limestone, lime, cement, sandstone, marble and brick.

Gay. 17/11/34

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MERCIER INSPECTS NATIONAL DISPLAY

Official Visit Made on Behalf of Quebec Government by Minister

The seventh annual National Produced in Canada Exhibition, which closes its doors tonight after attracting record-breaking crowds to the Sun Life Building during the ten days it was open to the public, was inspected yesterday afternoon by Hon. Honore Mercier, Minister of Lands and Forests, on behalf of the Government of the Province of Quebec.

The Minister, who was accompanied by F. S. Lemieux, Deputy Minister of his Department, and Paul Joncas, president of the Quebec Forests Operations Commission, was met by officials of the exhibition, and of the Canadian Manufacturers' Association, and shown the two floors of exhibits by B. W. Coghlin, president of the Produced in Canada Association (Quebec) Incorporated.

Others in the party were: James H. Webb, Dominion president of the Canadian Manufacturers' Association; E. Howard Smith, chairman of the Quebec division, C.M.A.; Louis Armstrong, chairman, Montreal branch, C.M.A.; N. C. Polson, jr., vice-president, Produced-in-Canada Association (Quebec) Incorporated; Mayor Joseph Beaubien, of Outremont, founder of the association; Joseph Desautels, Francois Faure, R. W. Gould, secretary, Quebec division, C.M.A., and E. M. Wilcox, manager of the exhibition.

After spending more than an hour examining the various exhibits, including the displays of the Department of Lands and Forests, and Quebec Bureau of Mines, Hon. Mr. Mercier declared that he found the exhibition very interesting in every respect.

"The exhibits are more numerous than last year," he added, "and I wish to express the Province's thanks to the sponsors for their

initiative in organizing such a fine exhibition of natural and manufactured products. It is sure to do much towards letting the general public know of the excellence and variety of Canada's, and Quebec's goods and resources.

Following the inspection tour, Hon. Mr. Mercier, and party, posed for photographs in front of the mural, "Canada Builds a Great Nation." The mural has already been viewed by hundreds of thousands of people in Toronto and Montreal, and invitations have been received to exhibit it in London, New York, and other United States and Canadian centres. While future plans are indefinite, the invitations are being considered.

The National Produced in Canada Exhibition will be open both this afternoon and evening between the hours of noon and 11 p.m.

RECORD CROWDS AT NATIONAL DISPLAY

Attendance at Produced in Canada Exhibition Doubled in First Week

Gay

Attendance at the National Produced-in-Canada Exhibition for the seven-day period ending yesterday was almost double that for the first seven days of the previous display, held last February, it was officially announced last night at the offices of the exhibition, in the Sun Life building, by E. M. Wilcox, manager.

1917/18

Last February, however, the three last days of the exhibition drew the largest crowds and so the management expects that the aisles will be taxed today, tomorrow and Saturday, the closing day. The record attendance is considered all the more remarkable in view of the fact that the present exhibition is the second to be held this year, the reverting of the dates to mid-November from mid-February making it necessary to hold two exhibitions within nine months.

Last night's crowd was considerably larger than that of Tuesday. So far a gain in attendance has been shown daily with one exception, a slight decrease having been noted on Monday evening. Afternoon attendance has been a particularly satisfactory feature of this year's exhibition. Many women taking the opportunity to visit the exhibition during the daytime. The special rates for high school children have been popular too, and many classes of Protestant and Catholic pupils have viewed the exhibition, accompanied by their teachers.

PATENAUDE SHOWS HELPFUL VALUE OF 'HOME' PREFERENCE

Lieutenant-Governor Opens Produced in Canada Exhibition Here

HELD ELEMENTARY DUTY

Mayor Houde Calls for General Support of Movement to Help Country Through Difficulty

"Whether we belong to Quebec or Ontario, to the Maritimes, or to the western provinces, we all have an immediate and vital interest in buying Canadian products; we must make money circulate in our own country first of all. It is more than ever time to make people realize facts as they are, and to demonstrate both the advantages of home preference and the real danger of thoughtlessly favoring non-Canadian products."

This was the message delivered to the people of the Dominion of Canada by Hon. E. L. Patenaude, Lieutenant-Governor of the province of Quebec, as he officially inaugurated the seventh annual National Produced in Canada Exhibition in the Sun Life building last evening. A large audience including leaders of trade and commerce and representatives of every important public body in Montreal, were gathered on one of the two exhibition floors when His Honor concluded the ceremonies by declaring the industrial display open.

Tens of thousands more, in every province of Canada except British Columbia, heard the Lieutenant-Governor's remarks through the facilities of 40 stations of the Canadian Radio Broadcasting Commission, while Montrealers unable to be present in the Sun Life building listened to the inaugural programme broadcast locally through radio station CHLP, key station of the large network.

"There is no such thing as a short cut to prosperity. We are paying, and we must continue, for months to come, to pay for the mistakes, the extravagances and the follies of the past," declared His Worship Camillien Houde, Mayor of Montreal, during the course of his remarks. "We must realize in Canada, as they have realized in Britain, that our social and economic structures must be rationalized—not by revolution, not by catch words, not by rash experiments, but by facing the bitter realities of our economic situation, and by taking the disagreeable steps necessary to remedy the basic evils from which we are suffering."

"You are being urged to buy the products of our Canadian farms, forests, factories and workshops; in other words, to built up a home market for home goods. This, it seems to me, is an elementary duty. If we do not paddle our own canoe, surely we cannot expect anyone else to paddle it for us."

PATRIOTIC MOTIVES

B. W. Coghlin, president of the Produced in Canada Association (Quebec) Incorporated and chairman of the committee sponsoring the National Produced in Canada Exhibition, presided and introduced the speakers.

As the platform party filed to their places in front of the Carl Mangold mural, "Canada Builds a Nation," the Sun Life Pipe Band struck up a lively air, to be followed by "O Canada," and several selections by the band of the Royal Canadian Artillery under Capt. Harry Dickinson. Mr. Coghlin then opened the proceedings by referring to the patriotic motives behind the exhibition, adding that it was the aim of the sponsors to let Canadians know what Canada has to offer in the way of manufactured goods and natural products.

James H. Webb, of Montreal, Dominion president of the Canadian Manufacturers' Association, was the next speaker. The exhibition, he said, "is an example to all of Canada of what can be done by Canadian producers, including the five immense departments of production—manufacturers, farming, fishing, mining and lumbering. It is an effort to help Canadian workmen, and the people of the Dominion, towards the goal of recovery. Whenever you can, specify Produced in Canada materials."

MONTREAL EXPERIMENT.

Mayor Houde followed Mr. Webb and, after urging Canadians to "paddle their own canoes," he continued: "I should like to call the attention of all Canada to an experiment we are undertaking here in Montreal. Our city is the commercial nerve-centre of the Dominion, and what we do here cannot fail to have its effect elsewhere."

"We have decided, in Montreal, that our city government cannot go on any longer taking bigger and bigger slices out of the dollar that should circulate in trade and commerce. We have decided that the time has come to stop borrowing to pay for deficits. We are endeavoring to balance our budget this year, and when we have balanced it, we are going to the banks, and to the money markets of the world, and we are going to borrow money at a lower rate of interest than we are paying now."

His Worship went on to say that this borrowing could not be done unless the budget is balanced, and he thought that this was the only sane way to reduce the debt burden and terrific interest payments. "To do this," he warned, "we must tax, and tax heavily, this year. We must make a great sacrifice now, in order to secure later on a reduction in our fixed charges."

MISTAKES REGRETTED.

"And never again," His Worship promised, "as long as I am Mayor of Montreal, and as long as the City Council thinks as I do, shall we go in for sprees of government spending as we did before the crash came, and as we did during the first years after 1929, thinking with the rest of the world, at that time, that public works on a huge scale would cure unemployment."

"Governments have taken altogether too many commodity dollars out of circulation to tie them up in wasteful civil services and luxurious public works."

"Business also, by means of mergers, financial pyramids, watered stock, and excessive bond issues, has been as guilty as governments of diverting funds into non-productive channels. These past

abuses cannot all be corrected overnight. Human selfishness and human timidity must be reckoned with. But they must be corrected before Canadians, in every part of Canada, can once more buy Canadian goods on a normal scale.

"Every one of us is ready and willing to buy Canadian goods. But, it seems to me, our first duty is to make it possible for all our people to buy all they need."

AFTER CATERPILLARS.

"We do not propose to chop down the tree of our Canadian social system just because we have allowed nests of caterpillars to form in some of the branches. But we must get after the caterpillars!"

"The blight of Governmental and corporate extravagance, and manipulation, has been the most serious pest from which our economic structure has suffered."

"This is no time, in Canada, to play or to talk party politics. It is time for sane, courageous action. We shall survive only as we do our duty, simply, directly, and honestly, each within the sphere of activity which is his."

"By all means, let us buy Canadian goods."

During the course of brief remarks, Hon. E. L. Patenaude, who was the last speaker, said, in part:

"Two reasons induced me to accept with pleasure your invitation to preside at the opening of this exhibition. The first was the lofty inspiration which started and fostered your movement; the second was the practical help which it affords towards solving unemployment problems and finding means of remedying them by promoting production and trade. Every effort in this direction must be encouraged by all, especially by the authorities eager to advance business recovery and a general return to work and comfort."

NEEDS ENCOURAGEMENT.

"Now I wish to touch upon another aspect of the movement—the high quality of the products which you display here. You are not satisfied with saying to the purchaser: 'Canadian products first'; you say to the Canadian producer and manufacturer: Offer the purchaser as good products as any from foreign markets."

"Your movement thus deserves every encouragement. You urge both producer and workman to satisfy the consumer. Co-operation in Canadian interests will strengthen our economic bulwark and give an impetus to labor, production and trade."

"Thus also do you promote social peace. By combining your efforts with those of our various institutions and governments you surely contribute to redress Canadian economic conditions. I congratulate you once more for such a shrewd and practical undertaking and wish your exhibition the fullest success."

At the conclusion of the opening ceremonies, the Lieutenant-Governor, and his party, spent over an hour inspecting the hundreds of exhibits attractively assembled on two floors of the building. In addition to the speakers, those on the platform included: Lt.-Col. D. B. Papineau, R. J. Magor, G. H. Ward, Arthur B. Wood, J. C. McGillivray, W. S. Fallis, Georges Brunet, Joseph Beaubien, E. Howard Smith, P. E. Joubert, F. McKinley, Louis Armstrong, J. D. Johnson, C. A. Moore, J. C. Armer, A. D. Huff, Leslie Drake, E. H. Acton, R. E. Thorne, E. M. Thurber, C. S. F. Mitchell, W. C. Coulter, T. F. Moneypenny, W. S. Morden, C. V. Caesar, Philius Pare, N. W. War-

**READY FOR OPENING
OF NATIONAL SHOW****Hon. E. L. Patenaude Will
Officiate at Inaugural of
Impressive Display****BUSINESS LEADERS HERE****Distinguished Gathering Will
Attend Ceremonies at Pro-
duced in Canada
Exhibition**

All is in readiness for the opening of the National Produced in Canada Exhibition, the Dominion's largest display of exclusively-Canadian products, which will be officially inaugurated at 8.30 o'clock this evening by Hon. E. L. Patenaude, Lieutenant-Governor of the Province of Quebec.

The opening ceremonies will be truly national in scope for the facilities of the Canadian Radio Broadcasting Commission will carry the addresses of the Lieutenant-Governor, and other speakers, to every province of Canada, with the exception of British Columbia. Forty stations, from Sydney, Nova Scotia, to Lethbridge, Alta., will be linked with Station CHLP, key station of the huge network. Montrealers, unable to be present in the Sun Life building this evening, will be able to hear the half-hour programme which will be broadcast locally through the co-operation of Marcel Lefebvre, director of CHLP. Station CRCM, of the Radio Commission, is tied up with previously-arranged broadcast features and is unable to join the hook-up.

The platform party will include heads of local public bodies, the Dominion executive council of the Canadian Manufacturers' Association, which is holding a meeting here this afternoon; officers of the Produced in Canada Association (Quebec) Incorporated, and labor representatives. The public will be admitted to the exhibition any time after seven p.m. this evening. The band of Royal Canadian Artillery, under Capt. Harry Dickinson, will be in attendance.

Prior to the actual opening, Hon. E. L. Patenaude, who arrived in Montreal last evening and is staying at the Ritz-Carlton Hotel, will be guest of honor at an informal dinner in the Windsor Hotel arranged by the Produced in Canada Association (Quebec) Incorporated, sponsors of the industrial display.

HEAR C.M.A. PRESIDENT.

B. W. Coghlin, president of the association and chairman of the committee in charge of the exhibition, will preside and introduce the speakers. The first address will be delivered by James H. Webb, Dominion president of the C.M.A., who will review the work of the Produced in Canada Association and tell of the aims and objects of the exhibition.

He will be followed by His Worship Camillien Houde, Mayor of Montreal, who will speak on behalf of the city. Hon. E. L. Patenaude will be the last speaker and at the conclusion of his address, the Lieutenant-Governor will declare the exhibition open. Later, the platform party will tour the two floors of exhibits.

Larger than ever before, this year's National Produced in Canada Exhibition will be open from noon until 11 p.m. daily, with the exception of Sunday (Armistice Day), until November 17. At least 200,000 persons are expected to view the 200-odd individual booths which are fully representative of the industries, natural resources and varied activities of the Dominion of Canada. Products of field and stream, forest and mine, and factory and farm, as well as exhibits portraying the cultural, educational and recreational pursuits of the Canadian people, will be on view.

MANY SPECIAL FEATURES.

The exhibition represents an investment of tens of thousands of dollars by the majority of the leading manufacturing and business concerns of this country, and no effort has been spared to prove to Montrealers, and residents of the surrounding district, that Canadian natural products and manufactured articles compare favorably, on a price and quality basis, with imported goods and materials.

Among the many special features of the exhibition are an architectural display, arranged with the co-operation of the Province of Quebec Association of Architects, and an extensive section devoted to the building and engineering trades. The stimulus given to construction activities by the federal Government's \$40,000,000 programme of public works has been reflected in the number of exhibits by firms affiliated with the building industry.

The exhibits sponsored by the Province of Quebec Association of Architects include types of city and country dwellings; office buildings and commercial structures of all kinds; monumental work and public buildings of a monumental character, and ecclesiastical architecture.

FRIDAY, NOVEMBER

ANIMATED DISPLAY AT NATIONAL SHOW

Production of Canadian Ar-
ticles Actually on View in
Number of Cases

WIDE VARIETY MARKED

Probably Best Exhibition of
Any Yet Held Here Can
Now Be Seen at Sun
Life Building

Everything Canadian from "soup to nuts" is on display this week at the National Produced in Canada Exhibition at the Sun Life Building. At least the soup is there, being dished out from several counters to those who pause to get a taste of it. And between the soups and the nuts there is Canadian industry, Canadian business, art and agriculture.

The show this year will likely go down on record as the best ever presented by the Produced in Canada Association. It surpasses many shows of this type, for the reason that it is animated. The visitor watches Canadian industry at work, in decorative surroundings, all of them representing Dominion progress.

One of the highlights of the show is the exhibition of tropical fish, placed on display by the Montreal Aquarium Society. Rare fish from all parts of the world are on view here, from tiny guppy to Siamese fighting fish, "Jack Dempseys" and fresh water swordfish. All the colors of the rainbow are contained in the long line of glass tanks. The brilliant fighting fish from Siam—two males placed in one aquarium will battle to the death—drew the most attention yesterday. There are the "pencil fish," long, narrow fish that spend most of their time swimming vertically in the water.

These are alive. If the visitor is looking for larger fish, the Canadian Fisheries Association has a large display of preserved Canadian fish, and also a model of a typical hatchery.

The Departments of Lands and Forests has a large model landscape on display, depicting a country farm, with its winding river, fields and woods, and over in one corner a clump of charred logs on a barren stretch vividly represents the aftermath of forest fires.

Blind people are at work on mop-making, broom-making, weaving, typewriting and other activities in the booth erected by the Montreal Association for the Blind. Around the corner the visitor runs into pupils of the Montreal Technical School engaged in electrical work, engineering and construction. A little further along the School of Higher Commercial Studies of the University of Montreal has another engineering exhibition on display.

TRAINS TO PAINTINGS.

Model trains, almost as real as those on Canadian railways, thunder around tracks in the booth of the Montreal Model Engineering Society, and here model ships are also on display. In the realm of art, the Independent Art Association of Montreal has a large gallery of paintings and sculpture-work by local artists, and for those interested in architecture and decorative art, the display of the Ecole des Beaux Arts is extensive and interesting.

The Montreal branch of the Canadian Authors' Association has on view the works of Canadian authors.

A large display of beautiful Canadian maple leaves, picked by Canadians early this season and entered in the competition sponsored by a Canadian railway, warrants attention.

The Department of Interior, forest laboratories branch; Photographers' Association of Montreal, Boy Scouts Association, Montreal Ski Club, Park Tobogganning Club, Griffintown Club and the Hungarian Society all have exhibited in the show.

The commercial booths make up a large part of the exhibition. Practically every branch of Canadian industry is represented, and one learns, sometimes in surprise, just how far Canada has progressed in production of finished articles. Washing machines, radios, office equipment, food products—the list would fill a column of type—are on view, many of them in motion before the eyes of the visitor.

The show is spread over two floors of the Sun Life building, with the entrance on the fourth floor. It will continue until November 17, closing that night.