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duerfte. Ich glaube, dass die Ausstellungsleitung nicht zum wenigsten darauf bedacht ist, moeglichst viele Aussteller zu bekommen, schon um groessere Einnahmen zu erzielen; wenn Sie es wuenschen, wuerde ich mich betr. dieser Bemerkung im StarWeekly gerne beim Manager John G. Kent weiter erkundigen.

Mit freundlichen Gruessen bin ich

Ihr sehr ergebener

Cung Stover

tion that lies behind all this, the whole of our living affected thereby. When one reflects that, for all above four or five hundred dollars of income, the appalling proportion of a dollar and twenty cents out of every five dollars goes back to the government, that about eight dollars out of a weekly wage of thirty vanishes in income tax, it is not difficult to realize that this must have a drastic bearing on the whole range of the expenses of life. For instance, the license for an ordinary motor-car, in London, is about a hundred and twenty-five dollars a year. A house telephone, after an initial payment greater than here, is permitted only one free call a day, all additional calls costing between three and four cents. I was for some months intimately associated with a Presbyterian church in a suburb of London. It had a roll of about 300, and paid a stipend, I think, of about \$2,500. Yet, superior as a class though the people were, only one family of that congregation boasted a motor-car; the number of house telephones, moreover, was exactly the same. This is but one of many evidences to the fact that these old country people simply do not indulge in the same luxuries as are commonplaces in our western world. Further, one cannot help wondering how, with wages distinctly lower than here, the average family can have even the ordinary things of life. After an experience of some months' housekeeping, I can testify that such articles as meat, milk, eggs, bread, vegetables, butter, tobacco and other necessaries of life are, taken as a whole, just about double what they would cost in Montreal, Toronto, or Galt, to name only three of the great centres. Descending to sordid specification, I might say that I have frequently paid a dollar for an evening's fire, that lamb costs 64 cents a pound, cream 75 cents a pint, apples 16 cents a pound, peaches 20 cents apiece, green corn 20 cents a cob and every side apparently with a

Toronto Star Weekly September 6, 1924

1925 Exhibition to See Several New Buildings And Three-Day Holiday for Ontario's Workers

NEXT year's Exhibition....!

Yes, already—next year's.

The story is that John G. Kent, the manager of the Canadian National Exhibition, never sees the Exhibition which he directs, manages and supervises in every detail, that he hasn't seen an Exhibition for years. For on opening day, he simply hands over the launched enterprise to his lieutenants and goes about for two weeks, seeing not what is, but what will be—next year.

The biggest thing mooted for next year's big fair is not the automotive building, nor the electrical and engineering building nor the hall of music, but a proposition to be discussed and debated by the Canadian Manufacturers' Association this winter, to set Manufacturers' day for the Saturday at the end of the first week of the fair, declaring it a holiday in all manufacturing establishments throughout the province, thus making, for the Ontario public engaged in industry, a week-end three-day holiday consisting of Saturday, Sunday and Monday, which is Labor Day.

This proposition has been placed before the manufacturers and already has received from many of them a hearty approval, since, after all, most plants close Saturday noon, and the innovation would mean simply a half day loss with a three full days gain to the employes at the height of the Exhibition holiday season.

Manufacturers Throughout Province Likely to Unite in Declaring Saturday Before Labor Day a Public Holiday—Splendid New Automotive Building to Be Erected—The Government Building to Be Enlarged—Switzerland to Be Exhibitor

Manager John G. Kent believes that this simple arrangement would be the greatest single improvement to his big show that could be made. It would not only bring tremendous crowds over the week end, but would inspire the manufacturers to devise all manner of features to celebrate the day, and with Manufacturers' and Labor Day so adjacent, it would be a step in the right direction towards good will in industry.

Some of the features suggested are a parade of floats designed by the manufacturers, something like the Labor Day parade, contests for skilled mechanics in certain operations such as cutting, welding, assembling, and so on, to make Manufacturers' Day as distinctive as Music Day now is.

Two new buildings are practically assured—the automotive building and additions to the government building. As is generally known,

the Exhibition now underwrites its new buildings. The industries concerned are asked to undertake to use space in the buildings for a sufficient number of years to guarantee a paying basis before the building is erected. The present pure food building was built this way. The automotive industries have now guaranteed the automotive building, which will probably be gone on with this winter. It will have more than twice the floor area of the present building, and will be built with open courts like the pure food building.

More than fifty per cent. of the electrical and engineering industries have signed up for a new building for themselves.

The additions to the government building will be the filling in of two great bays which now cut into the floor space of that building. It will next year be a square, instead of three wings joined by a corridor, as it is now. The added space will be used for further provincial

exhibits, as Manitoba is expected to make a splendid showing next year.

Whether the transportation building, now housing the motor show, will be used for transportation, to wit, railways and carriages once again or whether it will be handed over to the foreign exhibitors, chief amongst which are Britain and France, is undecided. The motor trucks, now in the Coliseum, will be moved into the automotive building, leaving space in the great arena building for such displays as Britain has sent in the past. Germany has tried to secure space before this, but has been refused. Switzerland is expected to be the next large foreign exhibitor.

Next in order after the automotive and electrical and engineering buildings, both of which are practically assured for the immediate future, come a music building, educational building or children's building, extra lavatory accommodation, large feature bulletin boards on which events of the day will be set forth—these at both main entrances—and a larger marquee for lost children.

Of all these plans for next year, the best and most interesting is the possibility of a three day week end over Labor Day. It will naturally become the holiday, par excellence, of the whole year, for Ontario, since all other holidays are left to the chance of the calendar, while this one will be fixed and sure.