

Abschrift.

THE CANADIAN NATIONAL EXHIBITION

Toronto, Canada

March 18th, 1929.

Mr. L. Kempff,  
German Consul General,  
698 St. Catharine St. W.,  
Montreal, Quebec.

Dear Sir:

Your past interest in the Canadian National Exhibition and your endeavours to interest German Manufacturers in participation therein have been most gratifying.

This Association is extremely interested in the programme which Dr. Hugo Eckener has planned for his giant dirigible, the Graf Zeppelin.

We, of course, would be highly delighted to have the Zeppelin in this part of the world and to fly over the Exhibition Park, Toronto, during our 1929 Exhibition. The Second Annual National Aircraft Show will be held at the Exhibition this year and Aircraft will be given a most prominent place in the thinking of the more than 2,000,000 people who will visit the Exhibition. For Dr. Eckener to be seen by the vast crowds which populate "Exhibition City" - upon some occasions amounting to 260,000 people in one day--as well as by the inhabitants of the City of Toronto in general, would mean a vast amount of advertising for the Graf Zeppelin and would undoubtedly aid in establishing better feeling between our respective Nations.

Should you see your way clear to represent to the proper parties the advantages of a visit to Toronto, at the time of the Canadian National Exhibition, of the giant dirigible, your services in this regard will be greatly appreciated and I can assure you on behalf of this Association that if it is possible to make arrangements to effect a landing from the dirigible in Toronto, Dr. Eckener, his passengers and crew will be given a most hearty welcome.

With warm thanks for your interest in the Canadian National Exhibition, and trusting that you may be able to use your influence in regard to the above matter, we remain,

Yours very truly,

CANADIAN NATIONAL EXHIBITION ASSOCIATION

(sgd) H.H.Kent

Secretary.