

GODDARD

Jas. A. Ogilvy's Limited

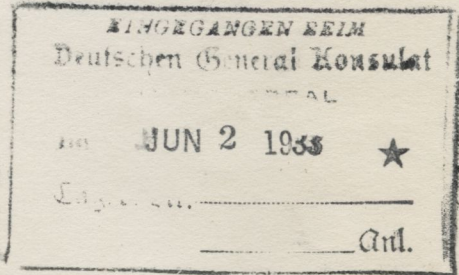
DEPARTMENT STORE

Montreal

Buying Offices
 New York
 240 MADISON AVE.
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 17 RUE DE L'ÉCHIQUIER
 Chemnitz
 25 THEATRE STRASSE
 Florence
 VIA MARTELLI 4
 Vienna
 VII BREITEGASSE NO 8-10

Thursday,
June 1st,
1933.

Consulate General of Germany,
Keefer Building,
St. Catherine Street, West,
Montreal, Que.



Gentlemen:

Further to conversations with Consul Schaffhausen, I am outlining a few of the main points of our proposed "Canada's Foreign Relations" Exhibition.

The exhibition is tentatively set for the latter part of September, and the following countries are invited to participate: Germany, Great Britain, the United States, France, Italy and Japan. We are planning to devote a part of each display to Canadian exports to the country in question, while the major section will contain products imported by Canada from the exhibiting country. Added to this we are seeking to obtain as many typical curios, novelties, art pieces, handicrafts, rare coins, books and similar articles that would serve to beautify and dramatize the exhibit.

The purpose of the exhibition is primarily educational.

As you remember we staged a British Empire Exhibition last year. All Dominions and most Colonies were represented. The display drew large and interested crowds. It is really the success of that exhibition that encouraged us to go ahead with similar plans for this year.

As regards the cost, I wish to confirm my verbal statement to the effect that the booths will be erected by Ogilvy's without charge to the exhibitors. We will also take care of the advertising. Such advertising will, of course, be confined to announcing the exhibition as a whole. If any participating country or individual firm wish to advertise their products in connection with the exhibition, this will have to be at their own expense. The exhibitors will have

Handwritten initials

Handwritten signature: Ausstellung Gebildet (new) A. J. Nesbitt Montreal

TUDOR HALL

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-2-

Consulate General of Germany.

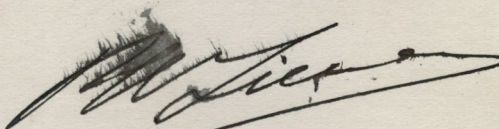
to see to the shipment to and from the exhibition.

You may be interested to know that three countries invited have already, through their local representative, expressed their intention to participate.

We are keenly looking forward to co-operating with you in an enterprise which we have all reason to believe, will prove of genuine artistic, and commercial, value.

Yours very truly,

JAS. A. OGILVY'S LIMITED.



P. A. Lieven,
Manager,
Tudor Hall.

PAL:CM.